

the Register

October 2019

Serving the Simmental
and Simbrah Breeds



Features

**Fleckvieh is Deeply Rooted
in Holland**

Fall Focus 2019

CHR Yields Powerful Results

Women of ASA

**The Impact of Trich Extends
Beyond Pregnancies**



27th The One

**The 2020 Foundation
Donation Heifer is from
RS&T SIMMENTALS!**

National Western Simmental Sale

Monday, January 20, 2020
2:00 PM MST
Livestock Center Auction Arena
Denver, Colorado



Dam

April 2019 Open Show Heifer

Sire: CLRS Dividend 405D
Dam: TNGL Hope'N and Dreamin



Sire

RS&T Simmentals, LLC started as a junior project for Scott Cowger and his sister Tiffany in the early 1980's and has continued under the guidance of his parents John and Becky Cowger throughout the years. Scott and his wife Lorri's daughter Jordan Cowger continued RS&T Simmentals, LLC involvement with the AJSA from the time she was 9 till recently aging out this past summer. Jordan served as an AJSA Trustee for 4 years and President for one year as well, never missing a National Classic over those years. Scott Cowger currently serves on the Foundation Board. RS&T Simmentals, LLC is extremely proud as a family to donate the 2020 Foundation Heifer with the assistance of our manager Bill Graebe.

RS&T SIMMENTALS LLC
John, Becky, Scott & Jordan
Cowger

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Herdsman: Billy Graebe
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2020 "THE ONE"
Volume XXVII – National
Western Simmental Sale!

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<input type="checkbox"/> Bulls	Name _____
<input type="checkbox"/> Cow/Calf Pairs	_____
<input type="checkbox"/> Bred Heifers	Farm or Ranch _____
<input type="checkbox"/> Open Heifers	Mailing Address _____
<input type="checkbox"/> Donors	_____
<input type="checkbox"/> Flushes	City/State/Zip _____
<input type="checkbox"/> Embryos	_____
<input type="checkbox"/> Pregnancies	Phone _____
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- Produces a beef bull look and ranks in the top 10% of the breed for docility, end product and both indexes
- Progeny proven – they calve easy and display his good looks – you will love them at weaning
- Use to moderate frame, add flesh and muscle in one generation
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+14	-1.7	+66.8	+104.1	+23	+7.0	+20.6	+53.9	+18.0	+17.2	+33.5	-.36	+.57	-.061	+.97	-.045	+159	+83
ACC	.82	.91	.89	.89	.89	.56	.66	.66	.35	.80	.73	.55	.69	.60	0.70	.16		

DNA tested DLF, Homozygous Black, Homozygous Polled

TOP 35%

BEACON

237SM1085



HOOKS **BEACON** 56B ASA 2854180
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DOMINANT PUREBRED GENETICS

- Highly proven purebred sire that leads the breed for All Purpose Index
- Four star calving ease with strong growth and top 5% Maternal Calving Ease, Stayability, Marbling and Rib Eye Area
- Progeny have terrific feet and structure with extra heel
- High producing, good uddered dam with progeny ratios of 109 BW, 112 WW, 107 IMF and 111 REA
- DNA tested homozygous black, homozygous polled, PB SM

ORigen **ALLIED**
GENETIC RESOURCES

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+17	-2.7	+77.0	+114.4	+23	+12.8	+27.8	+66.2	+20.8	+12.8	+20.9	-.52	+.59	-.055	+1.34	-.046	+185	+96
ACC	.84	.94	.92	.92	.92	.66	.66	.67	.47	.36	.78	.57	.67	.61	.75	0.20		

DNA tested Homozygous Black

TOP 35%

These sires will take your herd to the next level.
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Volume 33, Number 2

Cow Family strong

COW FAMILIES are the cornerstones of the Smith Genetics and Reavis Farm's programs. The Splended Cow Family that now includes Double Takes is taking a prominent role in our herds. Splended's dam, Sweet Spot was a three-quarter Simbrah sired by the legendary Meyer Ranch 734.



Smith RFI Splended A daughter of LMC Sweet Spot and Smith Hide N Seek. Splended was recently flushed to Smith Satisfies to produce full sibs to Smith RFI Double Takes, also pictured here. Splended has another daughter, sired by Smith CRC Lubbock, that we will be campaigning this coming show season. Splended has a top 30% API ranking and is a polled purebred.



Smith RFI Double Takes

Sired by Smith Satisfies and out of Smith RFI Splended. Take a look at her in the pasture as a calf and as the National Grand Champion Simbrah Female. We are currently flushing her to Smith Short Stop, a three-quarter and a son of Dream On.

For more information

on the Splended/Double Takes Cow Family and other females in our partnerships, contact us.

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956-207-1447 • jwreavis@aol.com

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*About the cover: A small group of well-muscled and conditioned cows, a living example of the mothering-ability of Simmental and SimAngus cattle.
Photo by John Calloway, Hogansville, GA.*

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SIRES WHO HAVE A PASSION FOR PURPLE



551SM09032 • REG: 2993610 • DOB: 2/05/2015

ORACLE

PUREBRED, HOMOZYGOUS BLACK & POLLED
UPRISING X GOLDMINE

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
10.7	1.1	64.1	88.7	5.8	25.3	57.3	15.5	17.3

CW	YG	Marb	BF	REA	Shear	API	TI
12	-.64	.00	-.160	.79	-.30	121.1	68.2

EPD as of 8/20/19



551SM09024 • REG: 3057267 • DOB: 2/21/2015

AUTHORITY

PUREBRED, POLLED, HETEROZYGOUS BLACK
AUTHORITY 77X X VOYAGER

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
10.7	1.4	67.8	101.9	3.9	17.5	51.3	15.6	8.4

CW	YG	Marb	BF	REA	Shear	API	TI
34.6	-.36	-.07	-.074	.87	-.4	118.4	66.7

EPD as of 8/20/19



551SM09027 • REG: 3268058 • DOB: 2/12/2017

ELEVATION

PUREBRED, HOMOZYGOUS BLACK & POLLED
ELEVATE X TOP GRADE

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
12.5	.7	74.7	114.6	7.2	24.2	61.4	19.9	4.7

CW	YG	Marb	BF	REA	Shear	API	TI
17.3	-.45	.10	-.095	.76	-.29	143.8	77.6

EPD as of 8/20/19



551SM09029 • REG: 3139298 • DOB: 2/2/2016

BRIGADE

PUREBRED, HOMOZYGOUS BLACK & POLLED
LOADED UP X DURACELL

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
13.3	.5	59.7	83.2	6.9	19.1	48.9	16.9	9.2

CW	YG	Marb	BF	REA	Shear	API	TI
26.3	-.49	-.20	-.118	.83	-.48	114.9	60.3

EPD as of 8/20/19

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the Register

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CE: 18.1 BW: -3.5 WW: 69 YW: 100.6 Milk: 27.4 API: 166.8 TI: 83.9

From Koch Cattle, MT; Triangle J Ranch, NE and Gibbs Farms, AL

Dividend

7SM96 CLRS Dividend 405D // 3097854

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This young 'Bred for Balance' sire offers advantages from calving ease to carcass

Tremendous eye appeal, structural correctness, thickness and disposition

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CE: 10.3 BW: .6 WW: 78 YW: 114.2 Milk: 19.6 API: 147.4 TI: 80.4

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7SM104 Gibbs 7382E Broad Range // 340480

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CE: 14.5 BW: -0.5 WW: 77.6 YW: 123 Milk: 22.4 API: 155.2 TI: 84.2

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VIEWPOINT

By Tom Nelson, Wibaux, MT



Greetings from Eastern Montana. I have just returned from a wonderful Fall Focus in Manhattan, Kansas. There were some very good educational programs, outstanding Simmental cattle to look at, and really positive interactions with the membership and the Board. I would like to thank the Kansas Simmental Association and the ASA staff for putting together an excellent event.

Today, the American Simmental Association is strongly entrenched in a leadership role for the US beef industry. The acceptance and development of across-breed EPDs and IGS Multi-breed Genetic Evaluation is providing crucial selection tools for the commercial business. The Cow Herd DNA Roundup and Carcass Merit Program have added even more technical strength and value to our industry-leading performance programs and EPDs. Coming soon too, the American Simmental Association is launching a new relations package for promoting Simmental cattle. Let us know your thoughts on this new promotion campaign.

We, as a Board and membership, need to separate issues versus topics. Some of the most important issues of today are beef competition: special interest attempts to injure our industry; substitutes or imitation beef, chicken, fish; and veganism.

We also need available export markets for a world that wants our beef, combined with vigilant import inspection laws and enforcement.

Our goals must also be to raise profitable cattle with optimal performance for each of our environments, and ones producing a product that is in demand. Today's Choice - Select spread has been averaging about \$25/cwt, and the resulting \$50-\$100 per head premiums for our SimAngus™ harvested cattle are literally driving demand for our customer's cattle. The future seems to hold little value for lowly-marbled beef, and we simply cannot afford to discard the progress we have made.

I have been in the Simmental business since 1971, joined the ASA in 1974, and have seen a lot of changes in those years, mostly positive. The good news is that our beef demand is tremendous and retail prices are at record highs. If we are producing the high-quality cattle we say we are, we need to build and help our customers get a bigger portion of the dollars created by the production of this high-quality beef.

Many tremendous things are happening at American Simmental due in no small part to our continued strong financial position directed by the sound management of our CEO, staff, and the ASA Board. We literally have not been this financially capable to plan, promote and prepare for the success of our members since the 80s. Keep up the great work! ♦

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MAIL BAG

Editor's Note:

Since 2013, the Walton-Berry Graduate Student Support Grant has aided graduate education with an emphasis on genetic improvement of livestock. This year, the grant recipients are Dr. Hao Cheng, University of California-Davis and Dr. Jared Decker, University of Missouri.

For more information on the Walton-Berry Graduate Student Support Grant, visit simmental.org.

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Sincerely,
Jessica LaBorde
Assistant Vice Chancellor —
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We appreciate your partnership as we work together to improve the lives of all Americans. Thanks again for all you do for this great college. Together, we are CAFNR Proud.

Best Regards,
Christopher R Daubert
Vice Chancellor and Dean ◆



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Fleckvieh is Deeply

By Emme Troendle

Editor's note:

While in the Netherlands visiting friends, ASA's Emme Troendle met two Dutch Fleckvieh dairy farmers who are on the board for the Fleckvieh Stud-book; received a farm tour, and discussed how the dairy-side of Simmental is used in Holland. For more photos and videos of the operations go to simmental.org.



Van Wijk's heifers are bred to calve between 26 and 28 months old.

A Brief Brush up on the Origins of Simmental

Simmental cattle derive their name from their place of origin, the Simme Valley of Bernese Oberland in western Switzerland. These cattle were valued for their ability to work; produce milk, calves and meat, as early as the late Middle Ages (1250 to 1350).

In the late 1800s, Simmentals were exported throughout Europe where cross-breeding and selecting for different traits changed the cattle. As Simmental cattle grew in popularity, they became known by different names, the color changed, and the type was modified to meet environmental and market demand across Europe.

In Germany and Austria, they were called "Fleckvieh," translated into English as "Spotted Cattle". In the high valleys and mountains of France, the "Abondance" line was started, raised for both meat and milk. In eastern France the "Montbeliard"

was developed for milk production, particularly cheese making. In the rest of France, the Simmental breed was known as "Pie Rouge".

The importation of Simmental into the US began in the 1960s. In fact, Parisien, the first animal in the ASA Herdbook, was originally from France and considered a Pie Rouge. Today in Holland, the Simmental breed is influenced by Germany, where they share their eastern border. The breed is dual purposed as a dairy cow and meat producer.

Reference: Hough, Bob. 2018 b. *Simmental's American Journey*. Bozeman: American Simmental Association.

Fleckvieh cows graze on Van Soest Farm



Rooted in Holland

Two Dutch dairy producers and their families choose Fleckvieh to provide a sustainable business.

It Fryske Hiem Farm

“As a part of the Studbook, it is our goal to support the purebred Fleckvieh breed,” shares Klaartje Van Wijk (pronounced K-lar-Che Van Vike), from Bakkeveen, “But it’s common practice in Holland to cross breed.”

Van Wijk co-owns and operates, with her husband Hans Van Wijk, a 100-head Fleckvieh and Fleckvieh-cross organic dairy farm called ‘It Fryske Hiem’ (which translates to ‘the Frisian Home’, Fryske being their geographic location.) situated on 200 acres in the northern part of the Netherlands, about 56 miles from the German border. The original farmland dates back to the 18th century past when the Van Wijk owned the property, but Van Wijk’s husband’s great grandfather started farming in 1930 in Drenthe (4 miles from Bakkeveen). She shares, “We bought this land in 2006 because of the future opportunities, since the other property is near a town there are a lot of restrictions and no expanding possibilities. That is why we moved the cows to our farm in Bakkeveen.”

Until 2008, Van Wijk utilized Holstein cows in their dairy operation — a common dairy breed in the Netherlands, but started to crossbreed with Fleckvieh. Today, the operation runs a variety of percentage Fleckvieh and Holstein females, the majority of the cows range from purebred Fleckvieh to ½ Fleckvieh, including three purebred Holsteins who are over 10-years-old. Van Wijk says, “We found that Holstein cows were so focused on giving milk that they were prone to illness. We started looking for a more hearty cow and started crossing with Fleckvieh.”

In Holland, it is standard practice for dairy cows to calve at 24-months-old, but It Fryske Hiem waits for the heifers to be older. She explains, “Our heifers calve at 26 to 28 months old. With the soil being lower in nutrients, we allow our heifers to grow a little more because we choose to maintain them on grass and supplement as little as possible. They grow a little slower, but we want them to be big enough to have a calf.”

Milking dairy cows are normally done with robots, but Van Wijk milks by hand, “We used to use milking robots, but we like to milk ourselves. We built a milking stand, and we start milking by hand this year.”



Cows grazing at It Fryske Hiem Farm in Bakkeveen, NL

In addition to the dairy, the Van Wijk’s also used to run their own meat shop, but closed the shop because of time restraints. “We had a meat shop, but because of Corné and Neeltje, our young children, we decided to close it,” she says. There are talks of re-opening the shop when the children get older. Primarily, cows are kept on pasture as much as possible and only receive additional feed if the milk production is more taxing on the cows than the nutrients they retain from grazing. Van Wijk’s Farm is on sandier soil than a lot of other locations in the Netherlands, and they find that supplementing their cattle help maintain the pastures.

“We don’t have as much water in the soil as other areas, and our soil works well with grass, but not many other crops,” Van Wijk’s shares, “We think that Fleckvieh handle the sandy environment better than other breeds. Since we started with Fleckvieh, we’ve seen the vet costs go down, and the health of our cows improved dramatically. The biggest advantage is that they stay healthy longer and because they are healthier they are more productive.”

(Continued on page 18)



Klaartje and Hans Van Wijk on their farm, It Fryske Hiem

Home of the

Hottest Sires!

EPDs as of 8.1.19



Homo black
Homo polled

TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
5 2.8 78 120 .26 2 18 57 124 74

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal. His first progeny are creating nation-wide buzz!



Daughter at Lee Simmentals, MO



Homo black
Homo polled

W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
18 -2.3 60 78 .11 10 28 58 160 76

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Black
Polled

FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
12 .0 46 72 .16 7 24 47 125 60

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



Homo black
Homo polled

CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
10 .6 78 115 .23 5 21 60 147 81

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnie 405B



Homo black
Homo polled

TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
10 1.6 54 79 .16 1 22 49 107 60

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



Hetero black
Homo polled

HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
14 1.5 76 107 .20 6 20 58 133 76

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter at Circle M Sale, TX



Homo black
Homo polled

W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
9 3.7 68 85 .11 3 19 52 121 67

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



One Eyed Jack's first progeny are looking extra special across the country!



Homo black
Hetero polled

ASA# 2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
7 1.9 62 88 .16 -2 20 50 114 67



Homo black
Hetero polled

ASA# 2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
6 2.6 64 94 .19 -.3 20 51 108 66

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black
Homo polled

GEFF County O 736E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.1 57 87 .19 5 25 53 111 58

ASA# 3289219

Loaded Up x Montecito x Ruby Rhythm donor

Bob May told Griswold that he had as good a Simmental as he's ever seen in the fall of 2017, 2019. Embryos on Snow feature sale lot!



Black
Polled

Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 4.1 70 97 .17 2 12 47 89 57

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black
Homo polled

SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 .9 88 131.27 8 23 67 151 88

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Hetero black
Homo polled

W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 .8 66 92 .16 7 24 57 133 69

ASA# 3187005 • Bankroll progeny are topping sales across North America!



Homo black
Homo polled

WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.3 80 122.26 .8 25 65 133 79

ASA# 3208343 • Walsh's 2017 high-seller.

A PB Stepping Stone x Built Right red charlie free!



Homo black
Homo polled

TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 .8 64 92 .18 5 18 50 124 65

ASA# 2911629

Transmitting great structure & profile!



Son of Track On, Tingle Farms, KY.



Hetero black
Homo polled

GPG Focus 135F

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
8 2.4 66 97 .20 3 27 60 119 69

ASA# 3485396

Mr CCF 20-20 x Profit

Focus is the exciting Hartman 2019 NWSS Reserve Champion Pen member that sold to Gana, NE! Combines the hottest sires of today in a complete, stout, sound, great-looking package!



Focus dam was a \$35,000 HCC sale feature.



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RJ's \$164,000 2018 high-seller.



Cardinal's 2018 \$84,000 heifer



3/4 SimAngus™
Homo black
Homo polled

CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 .4 97 148.32 7 23 72 147 93

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



Hetero black
Hetero polled

LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.9 67 93 .16 1 14 47 110 65

ASA# 3123088

An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



Homo black
Homo polled

Mr CCF 20-20 100B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 1.3 77 119.26 5 23 61 125 76

ASA# 2964446 • Vision x Dew the Stroke donor 20-20 is one of the HOTTEST sires in the breed for combining calving ease, depth, soundness and eye-appeal! You'll be seeing more high-sellers around the country soon like the ones pictured here, plus champions like Buck Creek Perfect Vision, Reserve % Bull at Forth Worth and high-selling bull at the Cowtown Classic!



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EPDs as of 8.1.19

Fleckvieh is Deeply Rooted in Holland

(Continued from page 15)



Klaartje Van Wijk (far left), Hans and Toos Van Soest at the Van Soest Farm.



Every year, Van Soest Farm hosts over 200 people during a farm tour and educational day.



At the Van Soest Farm, cows are free to wander in and out of the barns during the day.

Van Soest Farm

“We use Fleckvieh because of the health of Fleckvieh cows,” says Hans Van Soest (pronounced Hanz Van Zoost), describing his breed of choice for his 85-head dairy farm in Harmelen, Netherlands. “They tend to live longer, have lower veterinary and feed costs, and when they are sold, they are sold at a higher price than other dairy breeds.”

Located on 50 acres, the Van Soest Farm focuses on utilizing purebred and percentage Fleckvieh cows that are sustainable, low input, and will produce quality milk. Toos, his wife, further explains, “Our Holstein cows required more supplement than Fleckvieh — it was more expensive to keep them.”

Hans is a fourth-generation dairy farmer. His mother was born on the farm, and his father’s family moved to Harmelen from a farm in Utrecht. Hans is the oldest of five children. His grandfather was born two kilometers (1.3 miles) from today’s farm and moved to the current location when he was two-years-old.

Toos also grew up on a dairy farm, 19 miles from where she lives today. While her family sold out of the dairy business in the 80s, Toos remains closely tied to her roots.

Fifteen years ago, Van Soest Farm used Holstein cows in their dairy operation. They found that with the high costs associated with health, common use of line breeding (called ‘Inteelt’ in Dutch, which translates to ‘inbreeding’), and the general upkeep, they wanted more genetic variety in their herd. Toos says, “Normal healthy people don’t need medicine to do their work. We believe that our cows shouldn’t need it either. We chose Fleckvieh because it fits our operation.”

When the Van Soests introduced Fleckvieh to their operation, their annual milk production lowered. Toos shares, “Our milk production decreased a little bit because Fleckvieh is a dual purpose milk and meat breed, but the cost to reach that milk production decreased much more. We earn more with less milk.”

The cows are kept primarily outside from March to October and their production is the highest in the spring. Typical to the Netherlands, Van Soest Farm focuses on maintaining a sustainable operation and maintaining their cattle without supplementing feed is important. “In Holland, agriculture is focused on sustainable practices. Our cows are allowed to be outside or inside as much as they want. Our land can maintain 85 Fleckvieh and Fleckvieh-cross cows without much additional silage and feed. Our feed costs are much lower since we introduced Fleckvieh,” says Toos.

Many Dutch dairy herds raise their own young stock to replace culled dairy cows. The total cost of raising includes several cost factors, such as the costs of feed, housing, labour, breeding, and healthcare. When looking for replacement heifers, Soets Farm sells all calves born on their property and sources out-of-country for their genetics. Hans says, “Raising replacement cows can be expensive here in Holland. We buy Fleckvieh-Holstein heifers from east Germany. I tell the farmer what kind of semen to use and he makes the choice for the cows. That is pretty unique to our operation. The advantage is the expense.” ♦



The original Van Soest Farm was built in 1648. The old milking barn is depicted on the old-fashioned milk can.

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D239

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CCR Cowboy Cut x PMS Principal
Will calve in January to Mr 7P D290



E329

DOB: 10-25-17 • ½ SM ½ AN Bred Heifer
Mr 7P B169 x MC Black Sullivan
Will calve the end of October to TJ High Plains



E255

DOB: 9-25-17 • ½ SM ½ AN Bred Heifer
Quaker Hill Rampage x NLC Break Free
Will calve in September to Hook's Baltic



E287

DOB: 10-10-17 • ½ SM ½ Brahman Bred Heifer
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Women of ASA

By Lilly Platts

Editor's Note: This is the tenth article in a series highlighting significant contributions of women in the Simmental industry.

Montana's Prickly Pear Ranch is recognized for being the birthplace of the first black, polled, purebred Simmental animal in the world. Nancy Burnham was instrumental in the success of the ranch, and has been a life-long supporter and leader for the breed.

Nancy Burnham

Nancy Burnham grew up on a ranch in Montana's Helena Valley, where her parents raised hay, potatoes, sugar beets, and cattle. "I went to grades one through eight in a one-room schoolhouse and often rode my horse to school. I was very active in 4-H taking numerous projects, and I always took a steer to the fair."

She met her future husband, Don, during high school week at Montana State College (MSU). "He was a city boy from Missoula majoring in Agriculture. On our first date, I went to Bozeman to help him get his animals ready for the Little International Livestock Show."

Burnham enrolled at MSU the following year, studying Home Economics with Education and Extension. "At that time, in 1954, there were only two women enrolled in the Agriculture curriculum. I graduated in 1958, and married Don that spring."

The Burnhams soon found themselves in Guam, where Don was stationed with the Navy. During that time, Nancy taught classes for the government. After four years away, Nancy's uncle passed, leaving the ranch duties to Don and Nancy. "This was the beginning of Prickly Pear Ranch. We purchased it from my family in 1962. Our first cows were purchased from the local meat plant. Old cows that no one wanted! We paid 11 cents per pound after they were pregnancy checked."

The Burnhams were involved with the American Simmental Association from the very beginning. "We joined the Montana

Beef Performance Association, which was organized in 1956. Later, Don Vaniman became their Executive Secretary, and increased their membership from 300 to 1,000. When ASA was looking for an Executive Director, my husband Don suggested to Don Vaniman that he apply. He then became the first Executive Director, and was instrumental in bringing the national office to Bozeman."

The polled Hereford cattle at Prickly Pear Ranch were soon bred to Simmental bulls. "The first year they weaned 104 pounds more than the straight Herefords. We were so impressed with their performance we decided to 'Breed 'Em all Simmental' and burned all their registration papers."

"We brought the first Fullblood Simmental bull, 'Pride of Prickly Pear', to Montana in 1972. He was consigned to a sale in Kentucky from Canada. They wouldn't take phone bids at that time so we had to fly to Kentucky to purchase him. We also raised the first black, polled, purebred Simmental bull in the world, 'Ace of Spades'."

"Until our son Gary took over the ranch, I took care of all of the correspondence, sent out press releases, and kept an up-to-date database on all of our bull customers. Don was diagnosed with Parkinsons, and as it progressed over 30 years I took on more duties. I was always involved with our ranch, as Don's partner for almost 60 years, in the bad and the good. Don always said that 'he wore the pants in the family, but his wife told him which pair to wear!' It was not far from the truth."

Burnham passed her love for agriculture onto her kids and grandkids, and has watched them grow up developing the same love for the beef industry at Prickly Pear Ranch. "It brings me joy to know that the ranch will continue for another generation."

Like many women in the cattle business, Burnham not only held responsibilities on the ranch and raised a family, but also held jobs off the ranch and served as a leader in various organizations. "My jobs included a live weekly television program I produced called "Coffee Time" in 1961 and 1962. The show was geared to the homemaker, preparation of various recipes, sewing instructions, and consumer information. Live production in those days was a challenge! Then in 1989 and 1990, I worked part-time for the Montana Department of Agriculture."

Burnham has also been involved with a variety of organizations, groups, and events, including the Montana Cattlewomen, Montana Simmental Association, hosting visitors from a number of countries and welcoming Simmental enthusiasts to the ranch during various ASA events, and even traveling to Nigeria with Don.

When asked about her advice for young people trying to make it in the cattle business, Burnham is quick to use Don as an example of growing a business from the ground up by being innovative. "My advice to young people trying to make their way is to never give up on their dreams."

Burnham's decades of commitment to the beef industry and Simmental breed are something she holds dear. "Our life has been blessed by being associated with the Simmental cattle business, including our travels throughout the world and the many friends we have made." ♦



Nancy Brunham



Don and Nancy Burnham pose on Houdini, named for his ability to remove his own halter.

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Cow Herd DNA Roundup Yields Powerful Results



By Dr. Rachel Endecott

The first phase of the Cow Herd DNA Roundup (CHR) project yielded powerful results that improved genetic prediction for hard-to-capture traits. The ASA membership took advantage of this low-cost genotyping opportunity and invested considerable resources to participate. We're excited to share a project update and news for future low-cost genotyping options for females in your herd.

Through early August 2019, 40,198 female genotypes have been uploaded to Herdbook from the CHR project. These samples have averaged a 5.63% parentage exclusion rate.

In addition to the female genotypes, another aim of this project was to collect mature cow phenotypes. From 2017 through early August, 45,901 mature cow weights, 34,870 body condition scores, and 17,810 hip heights have been uploaded to Herdbook. Data flow for mature cow phenotypes for the last 10 years is summarized in Table 1. Comparing mature cow phenotype data submitted in 2016 to the average number of records submitted in 2017-2018, there was a:

- 330% increase in cow weight records
- 442% increase in body condition score records
- 615% increase in hip height records

What portion of the genomic database do these 40,198 genotypes from CHR dams represent? In the August 20 genetic evaluation run, there were 107,408 female genotypes and 118,800 male genotypes in the IGS Multi-breed Genetic Evaluation. Of those, 54,148 female genotypes and 35,283 male genotypes are from the ASA database.

After a preliminary review, this increase in female genotypes has impacted the number of progeny equivalents gained from a genomic test as well. Calving ease and docility showed the largest impact. Previously, there were inadequate female genotypes to fit marker effects for maternal calving ease. The resulting influx of genotypes from the CHR project will now allow for this, so stay tuned for both an updated progeny equivalent table and more information on maternal calving ease progeny equivalents.

Table 1. Number of mature cow weight, body condition scores, and hip height records uploaded to Herdbook, 2010 – 2019.

Year Taken	Member Count	Cow Weight	Condition Score	Hip Height
2010	15	251	248	190
2011	9	58	54	14
2012	8	384	372	28
2013	22	791	779	348
2014	64	4,423	2,120	1,315
2015	59	2,955	2,441	1,514
2016	101	6,688	3,762	1,397
2017	184	22,222	17,431	8,136
2018	206	22,053	15,938	9,187
2019	30	1,748	1,623	676

What does the future look like for low-cost female genotyping at ASA?

The ASA Board of Trustees approved Phase II of CHR at the 2019 Fall Focus meeting. The project will continue to accept new herds at \$25 per sample for a low-density genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. If members submit mature cow body weights and body condition scores or hip heights from 90% of their calving-age cows, they will receive a \$5 credit to their account for each cow reported. Cows must be 18 months-of-age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life (if a member received a credit for the

phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019). Heifers may also be tested at the \$25 price point and may receive a \$5 credit if mature cow data is submitted after they reach 18 months-of-age. For members who have already participated in the CHR project, the same \$25 rate is available for heifers and new purchases as long as 90% of the member's calving-age cows have a genomic test.

We are excited to continue to explore the impact this research will have on our ability to make genetic predictions. If you would like to enroll your herd or submit additional samples, please email cowdna@simmgene.com — we look forward to visiting with you! ♦



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Fall Focus 2019

Two hundred people from 28 states and two Canadian provinces gathered on August 23-28 for ranch tours, conversations, educational session, and board action.



Dr. Dikeman provides an introduction to Kansas Simmental and beef production.



Dr. Bob Weaber discussing the genetics of fertility.



Coach Bill Snyder visiting with Dr. Michael Dikeman.



Dr. Kenneth Burton talking about the new National Agricultural Biosecurity Facility (NBAF) in Manhattan, KS.

By Dr. Jackie Atkins, Director of Science and Education

What a great time we had in the Little Apple during the 2019 Fall Focus event. Two hundred Simmental and beef industry enthusiasts from 28 states and two Canadian provinces gathered for ranch tours, cattle displays, an educational symposium, ASA Board Meeting, and lots of social interaction.

Local breeders including: the Gleason family, Sunflower Genetics; the Mertz family, River Creek Farms; Houck family, Rock Creek Ranch; Brunner family, Cow Camp Ranch; Irvine Family, Irvine Ranch; and the Hofman and Klein families, Hofman Simmentals, opened their doors for tours on Friday. Herdbook users gathered at the Manhattan Conference Center Friday afternoon to learn from ASA's Jannine Story, Sheldon Ross, and Riley Foster about tips and tricks when managing records, pulling reports, and accessing DNA records through Herdbook. Followed by a cattle display and dinner at the Stanley Stout Center hosted by the Kansas Simmental Association (KSA).

The educational day kicked off Saturday with an animal breeding session from Drs. Bob Weaber, Megan Rolf, Jenny Bormann, Lauren Hyde, and Wade Shafer. The Kansas State University (K-State) faculty updated the crowd on potential approaches to measuring genetics of fertility including a new study looking into male fertility led by this K-State group. Any ASA breeders willing to share bull soundness exam (BSE) records are encouraged to reach out to Dr. Jackie Atkins (jatkins@simmgene.com). The ASA is collaborating with Dr. Rolf and colleagues to better understand the genetics of various male fertility measurements including BSE records. Bormann and Rolf also presented information on additional novel traits they are studying including water intake, methane emissions, and foot/leg scores. Dr. Lauren Hyde updated the audience on accomplishments made in the genetic evaluation since the release of IGS Multi-breed Genetic Evaluation powered by BOLT on May 5, 2018, followed by questions answered by Hyde and Shafer about the genetic evaluation.

Saturday afternoon, attendees discussed the role the show ring plays in the genetic selection of beef cattle with five panelists, Dr. Bob Hough, Dr. Scott Schaake, John Griswold, Tim Smith, and Donnell Brown and moderated by Dr. Wade Shafer. A conversation including opposing views was heard and discussed in an open and respectful manner. Later in the afternoon, a group of feeder-calf-focused speakers including Charly Cummings from Superior Livestock Auctions, Craig Uden from Darr Feedlot, and Dr. Ken Odde from K-State talked about helping commercial customers market cattle, what calves are profitable in the feed yard, and a study of decades of superior livestock data market information.

Two unique local speakers were special keynotes from the KSA this year. Coach Bill Snyder, long-time coach of K-State football spoke about his life raised by his single mom, his career path that led him to the K-State Football team, and how he brought a team from zero wins to champions with incremental successes and improving mindset. Dr. Kenneth Burton, coordinator of the new National Bio and Agro-Defense Facility (NBAF) being built in Manhattan, KS, spoke about the opportunity of this new facility and challenges of building it. The new NBAF facility will replace the research facility in Plum Island dedicated to studying animal infectious diseases. Saturday night, the KSA and its sponsors hosted a memorable evening at the Flint Hills Discovery Center.



Panel discussion on the role the show ring plays in the beef industry. Left to right: Dr. Bob Hough, Dr. Scott Schaake, John Griswold, Tim Smith, and Donnell Brown.



Some of Fall Focus 2019 Sponsors posed for a quick photo. Back row (left to right): Mike Forman (Trinity Farms), Dan Lehrman (Lehrman Family Simmentals), Danny Beckman (ST genetics), Fred Smith (Fred Smith Company), Rick Pfortmiller (Neogen), Penny Zimmerman (One Penny Ranch), Willie Altenberg (Select Sires), Bill Zimmerman (One Penny Ranch), Nate Smith (Neogen), Clay Meade (Allflex). Front row (left to right): Gordon Hodges (Gibbs Farms), Dr. Michael Dikeman (Kansas Simmental Association), Erika Kenner (Kenner Simmental Ranch), Leoma Wells (Neogen), Dr. Jamie Parham (Neogen), and Dr. JR Tait (Neogen). Not pictured: Cattlemen's Education Series with NCBA and National Corn Growers Association, Gateway Simmental, Genex™, McDonald Farms, Miller Simmentals, TNT Simmental Ranch, and Mark Barnell Cattle Company

The Board Meeting spread over the next two days covering committee meetings from the five standing committees, staff reports, and special guests including Eric Grant and Crystal Albers from the Grant Company to share their marketing/messaging efforts this year, Darin Johnson, Holstein Association USA, to talk about Hol-Sim™, and Tigger Erhardt to highlight ASA and Working Ranches relationship in podcasts and radio shows.

A **BIG** thank you to KSA with the lead coordinator, Dr. Michael Dikeman, President, Kelli Cox, and dinner coordinator, Abram Mertz. The group of Kansas breeders were so welcoming and put together an impressive showcase of breeders and cattle in their state.

You can watch the videos from this year's talks or see previous presentations at fallfocus.org. We hope you can join us for Fall Focus 2020 in Blacksburg and Roanoke, VA, co-hosted by the Virginia Simmental Association.



Two hundred guests join for the educational portion of the Fall Focus event.



Joe Mertz (left) and Mike Bartush discussing the educational talks during a break.



ASA Chairman of the Board Gordon Hodges provided opening remarks for Fall Focus.



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Note: NAILE is the National Show this year.

National Western Stock Show

Show Dates -
Pen Shows: January 19 & 20, 2020
Hill Shows: January 21 & 22, 2020
800-336-6977 • www.nationalwestern.com

Fort Worth Stock Show and Rodeo

Show Date - February 2, 2020
817-877-2400
www.fwstockshowrodeo.com

The American Simmental Association

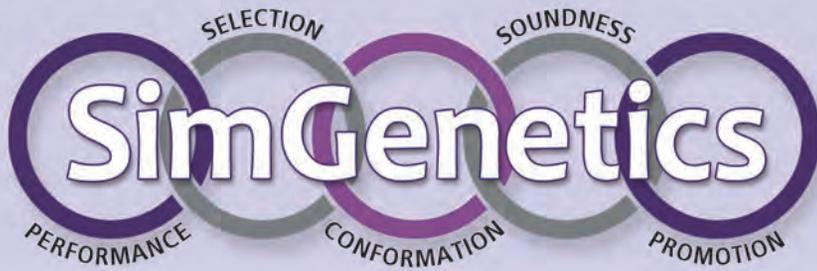
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PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities and Events (A&E) Committee. To be named as a PTP approved judge, an application must be sent by the applicant or on the applicant's behalf along with two letters of recommendation from current ASA members for review by the ASA Board of Trustees A&E Committee. The A&E Committee approves or denies all applicants. Each year the A&E Committee inspects the list of approved judges and makes modifications when necessary. View the PTP approved judges list at: www.simmental.org



ASA RING OF CHAMPIONS 2019-2020



Only the four major shows involved in the national show rotation are eligible for the "ASA RING OF CHAMPIONS 2019-2020".

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2020 Fort Worth Stock Show

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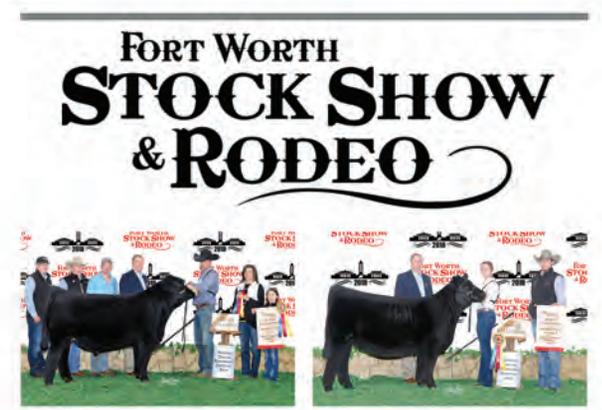
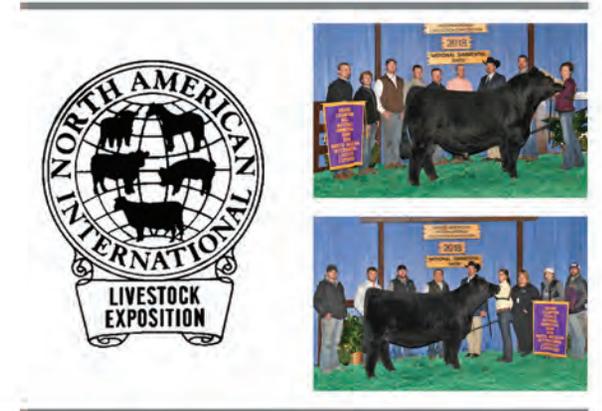
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- Purebred Simmental Bull of the Year
- Percentage Simmental Heifer of the Year
- Percentage Simmental Bull of the Year

Qualifications:

- Exhibitor must be an active member in good standing with the American Simmental Association
- Purebred Simmental: 7/8 Simmental and up
- Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- Animals and their exhibitors must abide by the rules of the show(s) in which they participate.
- All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given.

Additional information:

PTP Coordinator
406-587-4531 ext. 518
ptp@simmental.org



The Impact of Trich Extends Beyond Lost Pregnancies

PRESS RELEASE

From: *Boehringer Ingelheim Animal Health USA, Inc., Duluth, GA.*

Trichomoniasis, more commonly known as “trich,” is a highly contagious venereal disease that can wreck a herd’s reproductive efficiency. A sound preventive program will help avoid abortions and ongoing losses at a time when every calf is vital to the bottom line. “Preventing trich is one of the best ways to protect profits,” said Eric Metteauer, DVM, a veterinarian in Beaumont, Texas. When Metteauer moved to southeast Texas in 2013, numerous herds in his client base were infected with trich. Now, with intense management, he hasn’t had a bull test positive in two years.

“Trich can be devastating from an economic standpoint because of the high calf-crop losses,” said John Davidson, DVM, Senior Associate Director of Beef Cattle Professional Services, *Boehringer Ingelheim*. He has seen decreased calf crops in trich-infected herds of up to 50 percent.

“The economic impact of this venereal disease in a cow herd is felt through lower weaning weights due to delayed breeding, testing of potentially infected bulls, and replacement of infected cattle,” Davidson added. “Beyond replacing cattle, ongoing surveillance to ensure the herd is trich-free plus vaccination of the herd cost money, too.”

“The first trich-infected herd I dealt with had 36 of 50 bulls test positive,” noted Metteauer, who provides service to beef herds in a 100-mile radius of his clinic, ranging from 20-cow herds to 8,000-cow herds. “We’ve seen trich in a wide array of herds with all kinds of management practices.”

When herds have problems with conception rates and lower pregnancy rates, trich is often the diagnosis, but testing must be done to confirm. “If pregnancy rates are reduced by a large amount, we want to palpate the cows and determine if they have had long-term damage to their reproductive tract, or if they are carrying mummified fetuses,” Metteauer explained. “If this is the case, then we have to attack trich from the cow side and not just the bull side.”

“The trich vaccine can help cows fight the disease and save a pregnancy with proper timing, although pregnancy is not a determining factor for infection in all cows,” said Davidson. “The vaccine has been proven to reduce the shedding of *Tritrichomonas foetus*, the disease-causing organism, thereby helping to reduce the spread of the infection throughout the herd.”

When the vaccine is given the first time, Davidson stresses the importance of giving a booster two to four weeks following the first dose. The second dose needs to be given 30 days prior to breeding season. This helps exposed animals fight the organism causing the disease. Cattle that have previously been vaccinated only require one dose.

“The problem with trich is there is no legal treatment in food animals,” Davidson asserted. “Bulls become permanently infected and need to be disposed of properly. While cows can develop an immune response to the disease, about five percent are permanently infected, and the others often don’t have a viable pregnancy.”

He continued, “Leased bulls can be a problem as they are often not tested in between movement of cow groups. I recommend that a 30-day trich test be done on all bulls prior to turnout.” When a herd tests positive and some bulls test negative, he said it is important to retest the negatives two weeks later to ensure their status. Herd bulls should also be tested after breeding season to help with surveillance of the disease.

“Running virgin bulls can help, but I even recommend testing them just to double-check and prevent any problems,” Metteauer advised. “Testing bulls going to slaughter can help with surveillance of trich as well.”

Davidson and Metteauer agree that every herd is different and talking with the herd veterinarian to develop a preventive plan or a plan to fight the disease is the best option. ♦

Reference: *1 Parker G. What is bovine trichomoniasis? University of Nebraska–Lincoln, Institute of Agriculture and Natural Resources. 2008. Available at: <https://beef.unl.edu/cattleproduction/trichomoniasis2008>. Accessed April 1, 2019.*

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Attention: Trustee Election Underway — Is Your Annual Service Fee (ASF) Paid?

Your membership must be in an active status in order to vote. Trustee elections are currently underway, and in December, ballots for amendments to the Rules and Bylaws will be delivered to adult memberships who are in an active status.

Active membership status is defined as:

- An adult membership whose ASF is current and
- One or more animals have been registered or transferred involving this membership in the last two years.

Frequently throughout the year, including early September, adult memberships are reviewed to see if any activity (animal registrations and/or transfers) have occurred within the last two years. If no activity has occurred within the past two years, the membership account will be placed in an inactive status. This membership will automatically return to active status as soon as an animal is registered and/or a certificate transferred (and the ASF for the fiscal year is current). Notifications are sent when memberships are placed in an inactive status when no activity has occurred within the past two years.

Trustee Elections are a Three-step Process.

Step 1: Board Nominations. Members submit applications to be considered for board recommendation (nomination) to run for the open Trustee positions. One recommendation (nomination) is forwarded for each open Trustee position. This step is completed in August.

Step 2: Membership Nomination (Write-in) Ballots. The board nominations are announced and a nomination ballot is sent to all active adult members. This gives members the opportunity to write-in (nominate) a member who they feel will best represent their region and the Association. Two points of consideration:

- If you agree with the Board's nomination(s), nothing further is needed or
- Write-in a member's name, city, and state who you support to run for the open position(s) within your region and return the ballot before the deadline to the Chairman of the Tellers (addressed envelope provided).

Important: Consider voting electronically — It is fast and easy, plus you receive verification that your ballot was received. Instructions to vote electronically are included on your paper ballot. No worries about postal mail delivery.



**Nomination ballots
were mailed September 13, 2019.**

October 23, 2019 — Pay your ASF before October 23. On October 23, any members who have not paid their ASF will be placed in an inactive status. If this occurs, you will be ineligible to participate in the final step of the Trustee election. *In addition, you will be charged a \$50 reactivation fee when you do pay your ASF. Avoid both situations — pay your ASF before October 23.*

Step 3: Trustee Election Ballot. Around November 19, Trustee election ballots will be mailed to active adult members. This is the ballot where members elect Trustees for the open 2020 seats. This ballot will have the board nominations (same as on the write-in ballot) plus any write-in nominations who have qualified. If no write-in nominations qualify, the board nominee is selected by acclamation.

Write-in qualifications:

- Receives at least 10 write-in nominations.
- In the event more than one person receives 10 or more votes, the individual receiving the highest vote count is the write-in candidate.
- Must be an active adult member in good standing.
- Primary residence must be located within the geographical area from which the member seeks nomination.
- Must be willing to commit and serve a 3-year term.
- No more than 2 members from any state can serve on the Board concurrently.
- There can be no more write-in candidates listed on the ballot than there are open seats (vacancies) to be filled.

Stay involved and participate to elect members to the ASA Board of Trustees. Contact staff if you need assistance, we are happy to step you through the online voting process. ♦

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Focus on Genetic Holds and Defect Testing



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Genetic defect testing and genetic holds are two of the most common subjects ASA's DNA department handles. This month's article will explore the most commonly-asked questions within this subject.

When is genetic defect testing required?

For all AI sires, herd sires, and donor dams, if risk is present on TraitTrac and not cleared by test or pedigree, the progeny will go on genetic hold. For example, if a herd sire is a population risk for CA, his progeny will go on genetic hold, which means EPDs and registration certificates are held until the risk is cleared by test or pedigree. However, if a female has a single-born calf (not embryo transfer), and she is tracked for CA, her calf will not go on genetic hold, assuming the sire doesn't cause a hold. If this calf is a bull kept back for breeding, the risk will be passed on and his progeny will go on genetic hold.

When is genetic defect testing suggested?

ASA always suggests testing for a potential genetic defect in breeding animals when there is a risk for the genetic condition. This means if an animal's TraitTrac shows Carrier in Lineage, Documented Carrier, Documented Carrier in Lineage, or Population Risk, testing is suggested. Test as far back in the pedigree as possible to get the most out of each test. For example, if you have an eight-year-old half Angus cow, at risk for CA, and she has five daughters in production, test the older cow as it will clear the risk for all of her progeny if she is CA free, and their subsequent progeny.

Why does ASA require genetic defect testing?

Like humans, cattle as a species have always carried a variety of genetic defects. Before science advanced enough to test for these defects, producers relied upon visual appraisal and tracking trends in pedigrees to eliminate abnormalities. Dwarfism in Hereford cattle is a well-known example of this

— Decades ago when the abnormality became an issue, there wasn't a way to test for it and producers lost a significant amount of money getting it under control. The important thing to keep in mind is that an animal may carry the defect and not express it, meaning it may take several generations but without testing and selection, it could wreck a producer's bottom line. Crossbreeding and more varied pedigree selection makes genetic defects less of a concern for commercial producers. Members are always welcome to do any defect and trait testing through another lab if they choose (parentage and genomics are never accepted from outside labs however). If members test for genetic conditions or traits with a different lab, they are encouraged to submit those test results to ASA so Herdbook can reflect the test results.

What is the difference between genetic defect testing and trait testing?

Genetic defects are considered to have deleterious effects on the production of beef cattle. Traits are simply physical expressions of a gene that alter the appearance of the cattle but don't have serious economic loss with the affected cattle due to health reasons. For example, Pulmonary Hypoplasia with Anasarca (PHA), is a defect that when expressed, causes calves to be born dead with underdeveloped lungs. Oculocutaneous Hypopigmentation (OH), is a trait that when expressed, causes cattle to have light colored irises and a chocolate coat color.

Is ASA's genetic defect policy the same as other associations?

Each respective breed association has its own policy regarding genetic defects. Most follow similar guidelines for tracking genetic defects. For example, if an Angus animal's parents are both tested free for DD, the animal is recognized as Parentage Free for that defect and ASA accepts that status. However, ASA must see documentation from other breed associations showing that the animal is either free by parentage, pedigree, or test, to clear the animal of defect risk. ♦

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1/2

ASA#: 2884737
EPDs: CE: 13
\$API: 134
\$TI: 67



WLE Copacetic EO2



3/4

ASA#: 3299037
EPDs: CE: 11
\$API: 113
\$TI: 66



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Champion at American Royal & NAILE!

W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 14
\$API: 154
\$TI: 83



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 11
\$API: 123
\$TI: 89



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 10
\$API: 108
\$TI: 57



Schooley Emmett C543



3/4

ASA#: 3268112
EPDs: CE: 9
\$API: 114
\$TI: 69



TJ Franchise 451D



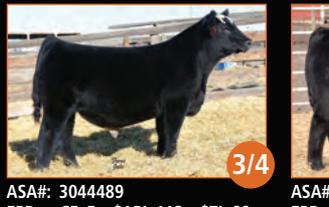
1/2

ASA#: 3148384
EPDs: CE: 16
\$API: 163
\$TI: 91



High-selling
daughter at Walsh, NE.

GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 5 \$API: 112 \$TI: 66

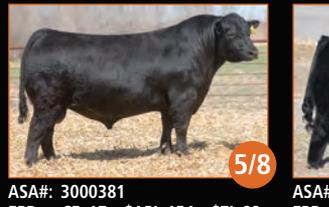
CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 16 \$API: 162 \$TI: 82

Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 17 \$API: 154 \$TI: 89

WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 10 \$API: 127 \$TI: 77

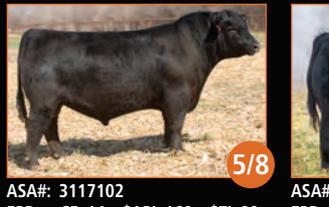
Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 14 \$API: 115 \$TI: 59

LCRR THR Mtn Pass 6219D



5/8

ASA#: 3117102
EPDs: CE: 14 \$API: 169 \$TI: 89

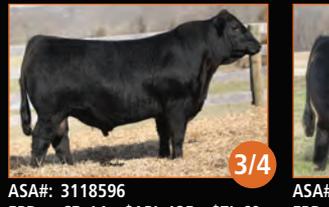
Damar Duration D871



1/2

ASA#: 3222772
EPDs: CE: 10 \$API: 126 \$TI: 82

WHF Tenfold C38



3/4

ASA#: 3118596
EPDs: CE: 14 \$API: 125 \$TI: 69

DAF Cadillac Style C4



1/2

ASA#: 3066650
EPDs: CE: 10 \$API: 121 \$TI: 63

W/C Last Call 206A



1/2

ASA#: 2785178
EPDs: CE: 11 \$API: 142 \$TI: 79

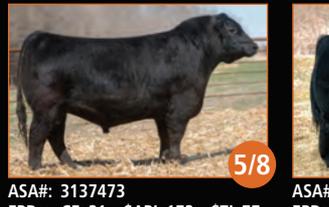
W/C Son of a Biscuit 83E



1/2

ASA#: 3336314
EPDs: CE: 13 \$API: 134 \$TI: 65

Bridle Bit Rembrandt D630



5/8

ASA#: 3137473
EPDs: CE: 21 \$API: 172 \$TI: 77

Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 11 \$API: 90 \$TI: 60

CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 15 \$API: 150 \$TI: 84

W/C Red Revolver 8443C



3/4

ASA#: 3041173
EPDs: CE: 18 \$API: 112 \$TI: 53

BULLETINS

Six Trustees Positions Open

The ASA Board of Trustees have made their selection of board nominees for the 2020 open trustee positions from many excellent applications received.

A total of six Trustee positions are open in four regions as follows:

Eastern (two seats): Randy Moody, AL (eligible for re-election).
Gordon Hodges, NC (not eligible for re-election,
but will serve an additional year; past chairman)

North Central (two seats): Steve Eichacker, SD (eligible for re-election)

South Central (one seat): Dr. Gary Updyke, OK (eligible for re-election)

Western (one seat): Tom Nelson, MT (eligible for re-election)

The next step in the election process (write-in ballot) is for members to decide if the ASA Board of Trustees have selected members who they feel will best represent them or to write-in a member who they would like to see represent them. The write-in ballots will be mailed on or before September 20, 2019; if you have elected to vote electronically, you will receive an email notice. If you agree with the board's selections, you do not need to return this ballot. If you would like to see an additional member run for an open position, write-in the name and return the ballot (or complete the process electronically).

A write-in must receive at least 10 nominations to be considered; if there are more than one who receives 10 nominations, the one with the highest count will be placed on the election ballot. If no write-in nominations qualify; the board selection(s) will be elected by acclamation.

2020 NWSS Schedule Announced

The schedule for activities for the 2020 National Western Stock Show has been announced. The event is being held in conjunction with the 52nd ASA Annual Meeting.

Date and Times are:

Monday, November 20	Entry Deadline Online at: https://nationalwestern.com/livestock-shows/
Thursday, January 16 8:00 am	ASA Board and Committee Meetings
Friday, January 17 8:00 am	ASA Board Meeting NWSS pen and sale cattle check-in
Saturday, January 18 8:00 am 10:00 am 1-4 pm 6:30 pm	ASA Board Meeting Annual Meeting Meet and Greet on the Grounds SimMagic on Ice
Sunday, January 19 8:00 am 6:30 pm 7:00 pm	Bull Pen Shows NWSS hill cattle check-in Chairman's Reception Foundation Gala
Monday, January 20 8:00 am 2:00 pm	Female Pen Shows The One Sale XXVII
Tuesday, January 21 8:00 am	YouthShows Open Class Bull Shows
Wednesday, January 22 8:00 am	Open Class Female Shows

Election Timetable

September 20

Write-in Ballots for Trustee nominations mailed and posted online.

October 18

Deadline for write-in ballots to reach Chairman of the Tellers.

November 19

Trustee election ballots mailed and posted online.

December 17

Deadline for Trustee ballots to reach Chairman of the Tellers
Call to Meeting mailed and posted online, including ballots for any Rules or Bylaw changes.

January 7

Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.

January 18

52nd Annual Meeting

Simbrah-SimGenetics Summit for 2019

The Simbrah-SimGenetics Summit for 2019 will be held at Graham Land & Cattle feedyard Friday, October 18, 2019 in Gonzales, TX. The day will be filled with informational sessions for southern SimGenetics, a tour of the feedlot, as well as being the drop-off day for cattle entering the 2019-2020 feedout.

For more information and to register, go to simmental.org. Please contact Luke Bowman, Director of Member Events at lbowman@simmgene.com for questions.

DoubleTree Is Denver Headquarters

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street, will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. A special Stock Show rate of \$120 is available to ASA members; to reserve your rooms, call 303-321-3333 and ask for the "SimGenetics 2020" block. Reservations must be made no later than November 1, 2019, after that date, the quoted flat rate will no longer be available.

Transportation to the DoubleTree is by train to the Central Park Station and then shuttle service to the hotel. Once you arrive at Central Park Station, contact the hotel (303-321-3333) and request shuttle service to the hotel. The DoubleTree provides transportation to and from the NWSS grounds.

SimmApp Available Now

Receive the latest beef industry news, ASA alerts, *SimTalk* and *the Register* magazines, *Sire Source*, press releases, industry events, deadlines, educational articles, and the ASA's Youtube channel all in one place. Sign-up to receive push notifications and get immediate announcements tailored to your needs. SimmApp can be found on Google Play, Apple Store, or Amazon apps.



Percentage Simmental Policy Update

The ASA Board of Trustees recently passed a policy change updating percentage Simmental requirements for PTP shows. As of August 27, 2019, a percentage Simmental animal must be at least 1/2 Simmental but less than 7/8 Simmental starting March 1, 2020. Between now and March 1, it is up to the management for each PTP show to determine whether in the Percentage division the minimum is 3/8 or 1/2 Simmental. The September issue of the Register magazine Ring of Champions ad (pg. 71), outlined the previous requirements as it had gone to print before the change. To qualify for the 2019-2020 Ring of Champions, animals must be at least 1/2 Simmental (see ad on page 29).

Genetic Conditions Panel

The Genetic Conditions Panel includes seven genetic defects tracked by the American Simmental Association. These defects are: AM, NH, CA, DD, OS, PHA, and TH.

The Genetic Conditions Panel is available with GGP-LD or GGP-HD testing, and the add-on price for the panel is \$25. If a member orders any one of the genetic conditions on the panel with a GGP-LD or GGP-HD test, the entire panel will automatically be tested. If the animal is not undergoing a GGP-LD or GGP-HD test, the price is \$25 per defect tested. If requesting the genetic conditions panel after a GGP-LD or GGP-HD test is complete, the testing will be billed at single defect rates, which is \$25 per defect. ♦

JAN. 17 - FEB. 8

FORT WORTH STOCK SHOW & RODEO

2020

FEB. 2 OPEN SHOW SIMMENTAL

Purebred, Percentage & Simbrah Divisions

JAN. 27 JUNIOR SHOW SIMMENTAL & SIMBRAH

FEB. 1 COWTOWN CLASSIC SIMMENTAL SALE

**ENTRY DEADLINE:
NOV. 15, 2019**

Call or click for official entry applications, premium lists, rodeo tickets and other information.
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RODEO PERFORMANCES

BEST OF THE WEST RANCH RODEO

JAN. 17 & 18, 7:30 PM
A part of Ranching Heritage Weekend
presented by *Western Horseman*

BEST OF MEXICO CELEBRACIÓN

JAN. 19, 7:30 PM
presented by Telemundo 39

COWBOYS OF COLOR INVITATIONAL RODEO

JAN. 20, 2 PM
presented by Telemundo 39 & La Grande 107.5

BULLS' NIGHT OUT PRCA EXTREME BULL RIDING

JAN. 21 & 22, 7:30 PM
presented by PlainsCapital Bank

RODEO X EXTREME TEAM COMPETITION

JAN. 23, 7:30 PM

FWSSR PRORODEO TOURNAMENT

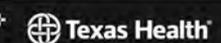
JAN. 24 - FEB. 8, 2 PM
& 7:30 PM



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80 ELITE LOTS

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12:00 Noon
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Hwy. 63 North, Bloomfield, IA

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Purebred
Simmental

WLM Ms Cowboy G612
January Show Prospect
CCR Cowboy Cut x RJM Upgrade



Purebred
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MWL Ginger GXU2
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For more info, contact these breeders:

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Top Line Simmentals 641-464-5848

Hotz Farms 319-530-8868

Hunter Cattle Co. 641-799-8026

Jarr Cattle

641-777-8410 or 641-799-6296

Klopfenstein Simmentals

319-257-6789 or 319-931-3729

McGlothlen Simmentals

641-932-5778 or 641-295-4149

Moore & Warren Livestock

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Thill Cattle Company 319-330-0809

Ver Ploeg Farms

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Foundation Honor Roll

The most recent list of people who have made a donation to the ASA Foundation.

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ST genetics®

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McDonald Farms

Blacksburg, VA

Hagan Cattle Company LLC

Yoakum, TX

Miller Simmental

Gildford, MT

CNN Cattle Company

Roland, IA

Mackey Cattle Co

Giddings, TX

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S3 Simmental

Granbury, TX

Trennepohl Family Farm

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2F Cattle Company

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Cattlemen's Education Series

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Slate Group

Lubbock, TX

Barnell Simmental's

Sutton, NE

Scott Frederick

Chadwick, IL

Bar QH Farms

Chandlerville, IL

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Speas Farms Inc

Elkhart, IA

TW Cattle Company -

Keith & Todd Waugh

Paris, KY ♦

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CONNECTION

Developing leaders through friendship, networking, and communication skills!

By Rachel Dickson, Vice-President of Marketing



As my first year of serving as a Trustee on the AJSA Board of Trustees came to a close this past July, I can't help but look back on what an amazing experience it has been so far. Being an AJSA Trustee has opened doors for me in so many parts of my life, inside and out of the Simmental cattle industry. I have been introduced to countless new members of the Association and new friends that have only furthered my love

for Simmental cattle. The places I've gotten to travel so far have been incredible: Fort Worth, Louisville, and Bozeman, just to name a few. The relationships and memories made on the AJSA Board of Trustees are ones that will last a lifetime.

Going into my second year of my first term, I cannot express enough how life changing this experience is. I hope that all the members reading this article give true consideration to running for the Board. If you aren't sure if it is a great fit for you, here is a checklist that may help make the decision more clear:

1. Are you at least 16 years old and passionate about the Simmental breed and the breeders within the industry?
2. Do you like making new friends who share common interests?
3. Do you like traveling to different parts of the country to livestock events?
4. Do you consider yourself a role model that other AJSA members should follow?
5. Do you want to be connected to hundreds of resources that can ensure success after your time in the AJSA?

If you answered yes to these questions, the AJSA Board of Trustees is the right fit for you. Applications for 2020 are due June 1, and voting takes place at the National Classic, which will be held in Grand Island, Nebraska in July 2020. If you have any questions, feel free to contact me or any other member of the AJSA Board of Trustees. We want YOU!



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815-878-6758
csundberg@live.com

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www.juniorsimmental.org

SAVE *the* DATE!



2020 AJSA National Classic

Sunday, July 5th - Saturday, July 11th, 2020
Nebraska State Fairgrounds · Grand Island, NE

Start planning your entries for the best AJSA National Classic ever in our state-of-the art facilities including an air-conditioned show ring!

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STATE SCENE



Shenandoah's Shining Stars

October 19, 2019 at 1:00 pm in Quicksburg, VA  FALL SALE



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SimAngus™ *SAV Bruiser son.*



SVS Lightin' Strike FBZJ ASA 3578638
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CSA Hosts Annual Meeting

The Colorado Simmental Association (CSA) recently held their 49th annual meeting in Loveland, held in conjunction with Superior Livestock Auction's Week in the Rockies Sale. During the meeting, officers and directors were elected. Current officers are Jay Hill, Sterling, President; Mitchell Jergensen, Ramah, Vice President; and Susan Russell, Sugar City, Secretary/Treasurer.

Beth Temple, Center; and Vicky Ahlberg, Longmont, were thanked for their service to the board. The membership elected Willie Altenburg, Fort Collins; Jolynn Midcap, Wray; and Susan Russell as voting directors. Rounding out the seven-member board are Mick Meiklejohn, Collbran, Ron Mari, Holyoke, Jay Hill and Mitchell Jergensen.

Michigan Holds Annual Meeting

The Michigan Simmental Association (MSA) held their annual meeting and educational day August 3, 2019, at Bluemer Farms. The function covered preparation of cow-calf health for fall weaning, marketing for success, and nutrient cycling with rotational grazing and cover crops.

At the annual meeting new board members were elected. The MSA has announced plans to support the reactivation of the Michigan Junior Simmental Association.



Attendees at the MSA annual meeting gathered at Bluemer Farms for an educational event and meeting. ♦

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Import existing active animal groups or create new pasture groups and animal records.

Stay current:

Add updated performance data: actual birth, weaning, and yearling weights; calving ease scores; and import information directly into Herdbook for the most accurate EPD updates.

Save time:

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Track Your Management Data:

- Herd health treatments
- Breeding, pregnancy, calving
- Weaning and yearling weights and measurements
- Inventory and active pastures

To access:

Log into herdbook.org, go to "Herd Mgmt", and select "Active Herd".

NEWSMAKERS

Two AJSA Members Receive Memorial Scholarship

Two junior members of the Association were awarded scholarships from the 605/805 Memorial Fund started by the Donors Unlimited Cattle Sale. Emily Ivey, Loudon, TN, a student at Iowa State University, and Lauren Glick, La Prairie, IL, who is going to school at Butler Community College were ranked based on scholastic and extracurricular achievements, and received cash awards to be used for the advancement of their education.



Emily Ivey



Lauren Glick

The scholarship was established to honor the memories of Brent Beitelspacher, Logan Rau, and Nick Reimann, three young South Dakota cattlemen who died in a tragic plane crash in 2014, while returning from the Donors Unlimited Share the Future Sale in Hereford, Texas. A portion of each purchase made at a Donors Unlimited event goes toward the funding of this scholarship, and to-date, more than \$46,000 has been awarded to deserving students. ♦

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HRF LUCKY LIPS E26

ASA#3418924 • ½ SM ½ AN
WIC Relentless 32C x S A V Madame Pride
2409



HRF KEEP ME CLOSE F37

ASA#3559948 • 5/8 SM 3/8 AN
CDI Innovator 325D x Kappes Pride T609
B266



HRF TOUGH LOVE 804

AAA#19380983 • PB Angus
Jindra Acclaim x BC Madame Pride 404



HRF ANASTASIA E8

ASA#3362960 • 5/8 SM 3/8 AN
HRF Top Shelf B2 x MVS Anastasia



HRF NASHVILLE CAT F33

ASA#3535197 • 5/8 SM 3/8 AN
Kappes Carson B700 x HRF Sarah B1



HRF ROUNDER F8

ASA#3433445 • ½ SM ½ AN
STF Royal Affair Z44M x S A V Madame
Pride 2599

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Give buyers facts so they know it too.

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MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes

Speedy Shepherd's Pie

Ingredients

- 1-½ pounds ground beef
- 1 medium onion, chopped
- 2 garlic cloves, minced
- ½ cup water
- 1 envelope taco seasoning
- 2 cups shredded cheddar cheese, divided
- 3 cups leftover or refrigerated mashed potatoes, warmed

Directions

1. Preheat broiler. In a large ovenproof skillet, cook beef, onion and garlic over medium heat until beef is no longer pink, breaking up beef into crumbles; drain. Stir in water and taco seasoning; heat through. Stir in 1-cup cheese. Remove from heat.
2. In a bowl, mix mashed potatoes and remaining cheese; spread over beef mixture. Broil 4-6 minutes or until top is golden brown.

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦

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2019 November Register

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Denver is our WORK ZONE!



LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.

EPDs:
CE: 8 \$API: 115 \$TI: 73



Dam: URA Baby Doll



Granddam: Rockin Robin



WLE Big Deal A617

EPDs: CE: 11 \$API: 109 \$TI: 64
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



DMCC/Wood Fully Loaded 39D

EPDs: CE: 12 \$API: 126 \$TI: 65
ASA#: 3131823

Lock N Load x 3C Macho

Fully Loaded is a full brother to W/C Loaded Up. His first progeny have been extremely well received!



TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!

EPDs:
CE: 9 \$API: 138 \$TI: 73



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



OMF Epic E27

ASA#: 3317371

WS All Around Z35 x OMF Commander Y69

Homozygous Polled • Homozygous Black

EPDs: CE: 17 \$API: 150 \$TI: 80

Exciting calving ease outcross genetics
who sold to Schooley, IA, and Sears, CA,
from Oak Meadow's NWSS Pen!



RFG/K-LER Elevation 727E

ASA#: 3268058

LRS Elevate 213B x MCM Top Grade 018X

Homozygous Polled • Homozygous Black

EPDs: CE: 13 \$API: 143 \$TI: 78

High-selling bull in 2018 "The One Sale",
selling to Lee, CO. Tremendous EPDs
combined with great design —
an exciting purebred!



FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and
internal dimension together with excellent structure and
profile. Ask Randy Daniels, Trent Templeton and Todd Alford
about progeny!

EPDs:
CE: 12 \$API: 113 \$TI: 56



Ignition's fantastic full sister



2016 NAILE Reserve Champion
SimSolution Junior Show by Ignition



Mr. TR Hammer 308A ET

ASA#: 2759745 • Upgrade x Dream On

EPDs:
CE: 9 \$API: 124 \$TI: 79

Black/Polled

1/3 revenue sharing \$200,000
top-seller of the 2013 HCC Sale,
Hammer is a world class individual
with a unique blend of pedigree,
performance and phenotype. A
rarity who combines performance,
EPDs and phenotype. With
Hammer, you can compete on the
tanbark and produce breed-leading
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EPDs:
CE: 12 \$API: 133 \$TI: 86



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!

KINGSMAN'S FULL SISTER PRODUCED WERNINGS 2019 \$180,000 BULL!



EPDs:
CE: 13 \$API: 127 \$TI: 64



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 8 \$API: 110 \$TI: 69



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt Heterozygous Black/Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!



EPDs:
CE: 11 \$API: 126 \$TI: 73



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kern's 2016 Champion Pen!

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it...he'll add performance and great type!

Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better Heterozygous Black/Homozygous Polled

EPDs: CE: 8 \$API: 109 \$TI: 62

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time Black/Polled

EPDs: CE: 11 \$API: 129 \$TI: 70

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 8 \$API: 118 \$TI: 69

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



JBSF Road Trip 213D

ASA# 3133021
RLYF Roll Tide x Macho

EPDs: CE: 6 \$API: 106 \$TI: 58

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:
CE: 7 \$API: 115 \$TI: 60

Homozygous Black,
Homozygous Polled



VCL LKC Dagger 605D

VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango
Full brother to The Duke and Profit Maker



EPDs:
CE: 9 \$API: 104 \$TI: 58

Heterozygous Black,
Homozygous Polled.
The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 8 \$API: 118 \$TI: 63

Homozygous Black,
Homozygous Polled
This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!
Rust Mountain, ND and Hartman, NE have sold high-sellers in their respective 2019 sales with his first calf crop!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 11 \$API: 117 \$TI: 62

Homozygous Black,
Homozygous Polled
A high-seller in the 2017 Hartman Sale to Gregg Schaefer, ND. Owners, Mike Moser and Chris Polzin. First progeny are looking great!

VCL LKC Equity 608D

ASA#: 3188692 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango



Sire: Profit

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here! Their full sister brought over \$100,000 in Hartman's 2018 fall sale!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sister to Firefly – 3rd Overall B&O at the National Classic, Kersten, NE.



2017 NWSS Reserve Grand Champion Pen of Three



EPDs:
CE: 10 \$API: 104 \$TI: 60

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!



2018 NAILE Reserve Calf by Legendary.



EPDs:
CE: 7 \$API: 108 \$TI: 68

Homozygous Black,
Heterozygous Polled

LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne



EPDs:
CE: 13 \$API: 121 \$TI: 68

Homozygous Black,
Heterozygous Polled

LLSF Charged Up D66

ASA#: 3152726
Pays To Believe x LLSF Cayenne



These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.

BEEF BUSINESS

Rule Changes for Uninspected Products

USDA's Food Safety and Inspection Service (FSIS) has issued amendments to federal meat products inspection regulations to eliminate rules in cases where uninspected products like pet food are made where food for humans is also produced.

The main changes involve allowing companies that make uninspected products like pet food to manufacture these products outside the hours of inspection. The new rule also is expected to reduce FSIS costs.

FSIS Certifies French Food Exports

USDA's Food Safety and Inspection Service (FSIS) has certified beef, pork, and veal from France to enter the US market, having found the country has an equivalent raw products inspection system that meets US standards.

The agency recently reaffirmed allowing France to export raw ground, comminuted, or otherwise non-intact beef, pork, and dried meat both ready-to-eat and not ready-to-eat.

Purdue Receives \$10 Million for Safety Lab

Purdue University is the recipient of a \$10 million grant from the US Agency for International Development (USAID), to create a lab aimed at raising awareness and developing environments for food safety, focusing on developing economies in Bangladesh, Kenya, Ethiopia, Senegal, and Cambodia.

The Feed the Future Innovation Lab could also receive up to \$20 million in additional funding from USAID for research tailored to specific countries' needs.

FDA Transit, Drug Withdrawal

The US Food and Drug Administration (FDA) is soliciting public comment on current industry practices regarding transit times to slaughter for food-producing animals, and interpretation of a zero-day withdrawal period.

The agency noted in its announcement that the animal agriculture industry has undergone significant changes since the 1980s when current assumptions about transit time to slaughter and milking frequency were formulated.

NAMI Makes Environmental Impact Non-competitive

The North American Meat Institute (NAMI) executive board of directors have unanimously agreed to make environmental impact a non-competitive issue, encouraging member companies to share sustainability best practices with each other and freeing their staff to advise others in the industry seeking to improve their environmental impact for the good of the industry and planet.

Environmental impact is the fourth issue deemed non-competitive by NAMI members. NAMI took similar actions regarding worker safety in 1990, food safety in 2001, and animal welfare in 2002.



Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake data.

- ASA Members will receive a \$25 rebate after low density DNA test and feed intake record on the same animal are submitted.
- Records must be valid for use in ASA's genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jannine Story today for more details.
406-587-4531 or jstory@simmgene.com

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. Who is the general manager of *the Register* magazine?
2. Which continent has the largest population of cattle?
3. What term is used to describe a characteristic or trait of an animal that can be seen or measured?
4. In days, what is the accepted beef industry standardized age for weaning?
5. What cattle breed association developed the first national sire summary?
6. The top of an animal's head between its ears is known by what common term?
7. Name the two factors considered in determining USDA feeder grades.
8. Name the predecessor of *the Register* as ASA's official publication.
9. What is the major function of the scrotum?
10. What is the scientific name for milk sugar?

Answers:

1. Jim Laregess; 2. Asia; 3. Phenotype; 4. 205 days; 5. Holstein-Friesian Association; 6. Poll; 7. Frame and muscle; 8. Stimmatal Shield; 9. Testicle temperature regulation; 10. Lactose

Bison Processor Seeking Generic Label

In a petition to USDA's Food and Safety and Inspection Service, the National Bison Association (NBA), has asked the agency's label review department to consider extending its generic labeling approval system to include bison.

Bison are considered an "exotic species" by FSIS, under a voluntary inspection program, and therefore have been disqualified from using the faster generic labeling system available to other red meat and poultry products. The most recent data available from USDA indicated that the US bison herd is 220,000 head with 54,000 processed annually.

'Natural' Definition on Labels

Efforts to define the term "natural" as it applies to food aren't likely to clear up confusion unless the definition itself is included on the label along with the term, according to an extensive consumer survey.

The research found that most people thought food was natural if it had "no preservatives" and "no hormones and antibiotics," almost 40% of respondents said "no pesticide residues" was natural, and 5.3% thought "chopped" was not natural.

OIG Disagrees with USDA Agency Relocation

USDA's Office of the Inspector General has criticized the agency for forging ahead with its plans to relocate the Economic Research Service and the National Institute for Food and Agriculture without obtaining certain Congressional permissions.

USDA Secretary Sonny Perdue said that Congressional permissions were not necessary, and in fact may be an unconstitutional requirement. The ERS and NIFA are scheduled to be relocated to the Kansas City area. Two-thirds of the agencies employees have indicated that they will leave the department.

Trucker Shortage Impacts Supply Chain

Slower economic growth and a slight increase in supply will cause a shortage in truck drivers to ease by the end of this year, but the combination of a tight labor market and aging driver population will keep the shortage near its peak of 60,800 drivers in 2018, according to the American Trucking Association.

The driver shortage poses a problem for the entire supply chain because 71.4% of all freight tonnage is moved on the nation's highways, ATA notes in its latest examination of the issue.

Tribes to Open Bison Processing Plant

The Cheyenne and Arapaho Tribes in Oklahoma are working together to launch a private-label bison product plant. The tribes currently have a combined bison herd of 450 head and a cattle herd of 150 head. Officials believe that bison is worth double the price of beef,

The partners hope to open the plant near El Reno, OK, and hope to handle 3,000 head per year. The Quapaw Nation launched a similar bison processing facility in northeastern Oklahoma in 2018.

Nuisance Suit Filed

Neighbors living within five miles of Valley Oaks Steak Co.'s confined animal feeding operation in Missouri have filed a lawsuit against the company accusing them of creating a nuisance and trespassing.

The 141 property owners in the Kansas City metropolitan area say the feedlot has negatively affected their quality of life, and a proposed expansion is unreasonable, because the business is located in a densely populated area.

Beef Plant Worker Killed

A Tyson employee working in an Amarillo, TX, beef plant was killed in an accident in August. The accident happened in the Material Handling Department where boxes of beef are handled for shipment.

The Potter County Sheriff's Office confirmed that a 34-year-old man was accidentally pinned between several loaded pallets. ♦

CREATE YOUR OWN *destiny*

Destiny is defined as "the hidden power believed to control what will happen in the future." Take control of your destiny by selecting the right bulls for fall breeding...



TJ Teardrop 783F

ASA# 3459734 Homozygous Black, Homozygous Polled
BD: 1/15/2018 3/4 SM 1/4 AN
TJ MAIN EVENT 503B x TJ MS 38W (DIKEMANS SURE BET)

CE	BW	WW	YW	MCE	MILK	MWW
17	-0.8	82.2	124	7.2	39.8	80.8
DOC	CW	YG	MARB	REA	API	TI
16.4	43.8	-0.33	0.12	0.78	143.3	81.5

WBF Iron Clad E053

ASA# 3255518 Homozygous Black, Homozygous Polled
BD: 2/22/2017 1/2 SM 1/2 AN
ACW IRONHIDE 395Y x WBF HEBE W276 (OCC EUROFLECK 132N)

CE	BW	WW	YW	MCE	MILK	MWW
14.2	-1	62.8	100.1	8.5	26.9	58.2
DOC	CW	YG	MARB	REA	API	TI
16.7	27.7	-0.14	0.3	0.37	140.4	72



TJ Heisman 388F

ASA# 3459048 Homozygous Black, Homozygous Polled
BD: 1/10/2018 PB SM
KOCH BIG TIMBER 685D x TJ 67D (CCR COWBOY CUT 5048Z)

CE	BW	WW	YW	MCE	MILK	MWW
15	-0.7	80.6	120.3	10.5	28.3	68.5
DOC	CW	YG	MARB	REA	API	TI
12.6	37.4	-0.27	0.44	0.73	170.3	90.8



GIBBS 3133A Mountaineer

ASA# 2845421 Homozygous Black, Homozygous Polled
 BD: 9/7/2013 1/2 SM 1/2 AN
 S D S ALUMNI 115X x GIBBS 9024W BLAKCAP7067T (TNT DUAL FOCUS T249)

CE	BW	WW	YW	MCE	MILK	MWW
16.9	1.1	77.5	132.3	11.2	22.3	61
DOC	CW	YG	MARB	REA	API	TI
14.8	32.2	-0.04	0.78	0.24	174.9	90.7



LRS Iconic 303C

ASA# 2969665 Homozygous Black, Homozygous Polled
 BD: 2/25/2015 1/2 SM 1/2 AN
 PA FULL POWER 1208 x LRS MS TOPGRADE 303A (MCM TOP GRADE 018X)

CE	BW	WW	YW	MCE	MILK	MWW
17.3	-0.7	82.4	123.5	8.5	16.3	57.4
DOC	CW	YG	MARB	REA	API	TI
16.5	42.2	-0.17	0.72	0.75	163.5	93



GIBBS 6155D Super Duty

ASA# 3256504 Homozygous Black, Homozygous Polled
 BD: 9/3/2016 1/2 SM 1/2 AN
 R B TOUR OF DUTY 177 x SSF BLK LOUISE Y534 (SSF BLK MIDLAND T525)

CE	BW	WW	YW	MCE	MILK	MWW
20.7	-2.5	61.9	103.8	14.1	32	62.9
DOC	CW	YG	MARB	REA	API	TI
17.9	47.8	-0.24	0.54	0.99	150.3	81.5



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CUTTING EDGE

Steam Tops High Pressure in Decontamination

In a recent small-scale study aimed at obtaining a more complete picture of the efficacy of specific beef carcass decontamination techniques, researchers found that steam vacuum treatment (STV) outperformed high-pressure water treatments (HPWT).

Overall, short exposure to the HPWT did not significantly reduce microbial contamination and also posed a risk of introducing water — or airborne contaminants. In principle, the authors suggested, STV may be more useful in reducing microbial contamination for the carcass site tested as part of an overall Hazard Analysis and Critical Control Point (HACCP) plan.



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Land Use Key to Long-term Survival

Current land use policies that contribute to global warming cannot continue if escalating natural disasters that will eventually reduce the planet's ability to feed its growing population are to be avoided, according to a new UN Report.

The panel concluded that the goal of keeping global warming to well below 2°C can be achieved only by reducing greenhouse gas emissions from all sectors, including land and food. Reducing auto emissions and industrial pollutants is not enough, the panel said in a news release about the report.

Study Suggests Safe Food-storage Temperatures

In a study of nearly 340,000 records of food temperatures collected from corporate catering food services, researchers found that cold meals are more likely to be stored at inadequate temperatures than hot meals, making them susceptible to pathogen growth.

The research identified various food distribution temperatures of frequently consumed cold and hot foods to predict *Salmonella* and *Listeria monocytogenes* growth. The findings indicated that the pathogens were not able to grow on cold foods stored for 6 hours at temperatures below 10°C, suggesting that these temperatures are safe for the distribution of cold foods over periods shorter than six hours.

Plasma-activated Water, Heat Fights *E. coli*

Plasma-activated water (PAW) combined with mild heat holds promise as a potential intervention strategy to reduce the incidence of *E. coli* and other pathogens entering the food chain, researchers say.

Scientists evaluated the synergistic antimicrobial effect of the treatment combination against *E. coli* O157:H7. Their investigation showed that the combined treatment of PAW and mild heat reduced *E. coli* population to undetectable levels. ♦



If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

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American Simmental Association

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Questions, contact lgiess@simmgene.com for more information regarding this program.

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- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

WE GET VISITORS

ASA has received many visitors from coast to coast recently.



Roy and Jennifer Shoots, Naples, FL, Shoots and Shoots Simmentals, dropped by the ASA headquarters and visited with Wade Shafer, Executive Vice President (far left).



John Ford, Executive Director of Santa Gertrudis Breeders International, Kingsville, TX, and Lisa Bend, Blueprint Media Studios, Pueblo West, CO, met with Jackie Atkins, Director of Science and Education, and Shafer about International Genetic Solutions. Left to right: Ford, Bend, and Shafer.



Brian Harris and Paige Tuggle, Ithaca, MI, dropped by the headquarters while on vacation. Left to right: Tuggle, Harris, and Shafer.

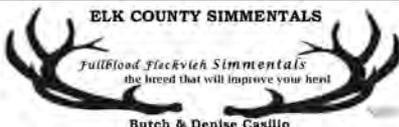


Doug Riedwey and Ruth Burris from Hillsboro, OR, toured ASA's building courtesy of Shafer (far right).



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CORPORATE REPORT

Walmart Tops Online Grocery Sales

Walmart Grocery is leading all competition in the online grocery pickup and delivery game. The retail behemoth had 62% more sales in June than its nearest competitor, Instacart. Walmart Grocery customers include users of both its pickup and delivery services, and much of the competition is growing as well.

Shipt has grown its customer base by nearly 70% since the acquisition. Instacart had 23% more customers in June than it did when it ditched Amazon-owned Whole Foods in December 2018. Amazon Prime Now, which added Whole Foods groceries in February 2018, saw year-over-year sales nearly triple in June, the biggest growth spike in this Second Measure analysis.

Tyson to Rebuild

Tyson Foods has announced it will rebuild its beef plant near Holcomb, KS, destroyed by fire and will pay employees in the interim. Meanwhile, destruction of one of the largest beef plants in the country is disrupting US cattle markets, at least temporarily.

The fire temporarily closed a beef processing plant, which employees 3,800 workers and according to various analysts, has the capacity to process 5,600 to 6,000 head of cattle per day.

Elanco to Buy Bayer Health

Elanco Animal Health has announced it has entered into an agreement with Bayer to acquire its animal health business in a transition valued at \$7.6 billion. The transaction, subject to regulatory approval, would create the second-largest animal health company.

The transaction would double Elanco's companion animal business, creating a balance between its food animal and companion animal segments.

Beyond Meat Boosts Presence

Beyond Meat Inc. has entered and expanded agreements with restaurant customers, including KFC, 7-Eleven Canada, and Hardee's/Carl's Jr., that will bring its plant-based protein products to new consumers in the coming months.

KFC will become one of the largest quick service restaurant chains to test plant-based nuggets and boneless wings at a location in Atlanta. The Yum! Brands Inc. division will offer free samples at a single restaurant and decide whether it will launch a larger test or a national rollout based on consumer response. ♦



ALERT: Unpaid Annual Service Fee

If you have not paid your Annual Service Fee (ASF) by October 23, 2019, the Association will remove the billing from your account, and your membership will become inactive.

If a membership wishes to become active later in the same fiscal year, a reinstatement fee will apply. The total ASF fee consists of the regular fee plus a \$50 reinstatement fee.

Adult \$110 + Plus Reinstatement Fee \$50

Contact the Association at 406-587-4531 or simmental@simmgene.com if you have questions.



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INTERNATIONAL

British University Bans Beef

Goldsmith University of London has announced the removal of all beef products from sale at campus food outlets by the start of the 2019 academic year in hopes to “help the fight against the climate crisis,” and the North American Meat Institute was quick with a response.

Posting on a social media website called ichoosemeat.com, the group lists 10 ways to sneak meat into the university. Suggestions included hiding a hot dog in a banana peel, sticking beef stew in your thermos or hiding bits of jerky in a mint tin, among others.

Conflicting Expectations of Farmers

A new global survey of consumer sentiment about the people who put food on our tables indicates that there is a lack of understanding of how providing safe, affordable food happens, according to a new survey.

A majority of the respondents (55%) in the Food4Thought survey — believed farmers should care most about providing safe, healthy, abundant, and affordable food. Conversely, they also prefer that their food come from smaller, local, or organic farms. About half of the people surveyed in China, Mexico, Spain, and the US primarily saw farmers as people who feed the world, although just 25% labeled farmers “stewards of the Earth’s natural resources”.

Brazilian Meat Exports Soar

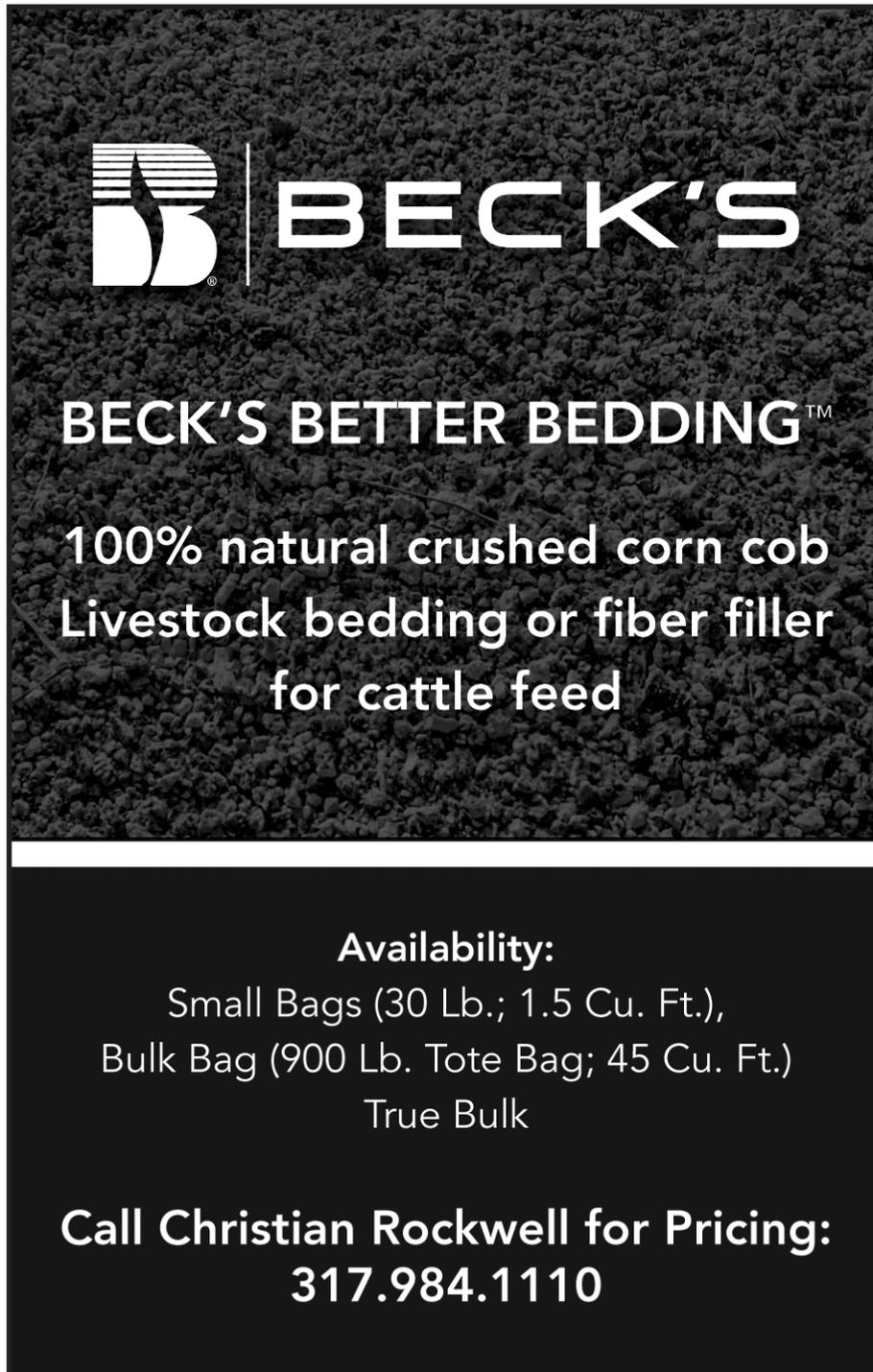
Brazilian beef, pork, and poultry exports have risen by double digits in the first half of the year pushed by strong demand from its top clients, according to local industry associations. China has been the lead importer of Brazilian meat as the African Swine Fever crisis escalates in the Asian country.

Brazilian beef exports increased by 25.5% in the first six months of 2019, to 827,072 metric tons. The shipments resulted in \$3.12 billion in revenue for exporters, up 16.2% from the same time last year.

Domestic Beef Demand Lifts Imports

Stronger recent domestic demand for beef has prompted an increase in imports from major suppliers, a trend that is expected to continue for the rest of the year. At the same time, US beef exports continue to slump from year-ago levels.

Imports from Australia, Mexico, New Zealand, Nicaragua, and Uruguay were up, while imports from Brazil and Canada were lower. Meanwhile, US beef exports slumped by 4% in April from year-ago levels, which held year-to-date exports to nearly 5% below the same period in 2018.



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Global Meat Giant Enters into Plant-based Burgers

Brazilian beef processor Marfrig Global Foods announced that it has entered into an agreement with Archer Daniels Midland Company (ADM) to produce vegetable protein products in Brazil.

Demand for vegetable-based products has been growing in Brazil, and several global animal protein companies have been investing in the development of these items. Seara, the Brazilian processed foods unit of JBS, launched the Impossible Burger in the Brazilian market in May, a 100% plant-based burger that mimics meat flavor and texture.

Finland Suggests Brazilian Beef Ban

Finland has asked the European Union (EU) to consider banning Brazilian beef as a penalty for the Amazon rainforest fires. Brazil's National Institute for Space Research found the country has lost more than 1,330 square miles of forest cover to development since January, a 39% increase over the same period in 2018.

Some media outlets have been overt in blaming meat production for the devastation. CNN, for example, ran a headline saying, "The Amazon is burning because the world eats so much meat." The *Japan Times* went further with the headline "Global appetite for beef and soy fuels Amazon fires." ♦



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BACK TO BASICS

By ASA's Customer Service Team

Are you working on submitting your calf data?

Here is a quick checklist to make sure you're getting all your data submitted correctly.

- ✓ Does every cow you enrolled in your 2019 spring enrollment have a calf reported?

If you want more detailed instructions on how to report your calf data online go to simmental.org.

- ✓ Do you have a dam that didn't have a calf? You'll need to report the reason she didn't calve that season/year with a productivity code (but if you have calf data and the calf died during/after birth jump to the next check mark).

(A)									
Animal	BrthDam	DonorDam	Wean						
AnnTatt	EID	Name	DSireRef	BirthDt	BrdCds	Productivity	ProductivityYear	Wt	
						(B)	(C)		

Here is how to report a productivity code:

(A) Select the BrthDam tab.

(B) Input a code into the Productivity column that fits the reason the cow didn't calve best.

Hint: you can click on the column header for your list of codes.

(C) Input "2019" in the Productivity Year column.

- ✓ Is a calf removal code reported for all calves that died or were removed from the herd after birth and weaning?

(A)											
Animal	BrthDam	DonorDam	Wean								
AnnTatt	EID	Hd	CalfR	SireNbr	TattLoc	Sex	BirthWt	BirthDt	MBC	CE	AI
			(B)								

Here is how to report a Calf Removal code:

(A) Make sure the Animal tab is selected (default tab)

(B) Input a code into the CalfRemoval column that fits the reason the calf is not in the herd any longer Hint: pay attention to pre and post weaning code options!

- ✓ Is all your 2018 calf data submitted? If all the data is not in, your account is considered to be in non-compliance and you will not be able to process any registrations/transfers until the data has been submitted.

The screenshot shows the SimGenetics Online Data Entry - Inven interface. At the top, there are navigation tabs: Index, Herd Mgmt, Data Search, Data Entry, Help, and My Account. The 'Data Entry' tab is active, and a dropdown menu is open with options: Employee, Online, Download, Upload, and Barn Sheets. The 'Online' option is selected, labeled as (A). Below the navigation, there are buttons for 'Inventory', 'Spring', and 'Fall' with '2018' selected, labeled as (B). The main area displays 'Performance Advocacy' with several horizontal bars representing different metrics: THE Reporting (55 / 93, 59%), Birth Weight (54 / 55, 98%), Calving Ease (41 / 55, 74%), Weaning Weight (40 / 54, 88%), Yearling Weight (31 / 54, 57%), Year Hip Height (31 / 54, 57%), and Ultrasound (0 / 54, 0%). A score of 374 is shown as 'Not in compliance'. At the bottom, there are buttons for 'Update 2018 - Spring Calves' and 'Update 2018 - Spring THE Cow Inventory', labeled as (D). Below these buttons, there are two columns of data: 'Dams' and 'Calves'. The 'Dams' column lists: 93 Enrolled in THE, 12 Culled, 0 Pending, 0 With Productivity, and 38 Without Calves or Productivity. The 'Calves' column lists: 57 Calves, 41 Calving Eases, 56 Birth Weights, 1 Removed Prior to Weaning, 50 Weaning Weights, 0 Removed After Weaning, 33 Yearling Weights, 33 Yearling Hip Heights, 0 Ultrasound Records, and 0 Carcass Records. The 'Manual Job' section on the left lists: Transfer, Incomplete Jobs, and Manual Job.

Here is how you can find out if you're missing any data:

(A) On Herdbook, place your cursor over Data Entry and select Online.

(B) Select Inventory and your calving season and year.

(C) Look for the THE Reporting bar. Is it below 100%?

(D) To see which cows you need a calf reported select Update 2018 - Spring Calves. This will load in your entire spring THE cow inventory and calf crop. Look for any cows that were enrolled in the spring that are missing a calf or a productivity code (a reason she didn't calve that season/year). Don't forget to use calf removal codes if a calf died or was removed after calving. ♦

Productivity Codes

- 1 - Stillborn
- 2 - Aborted
- 3 - Not Exposed to Calve in given Season/Year
- 5 - ET Donor
- 6 - ET Recipient
- 7 - Exposed and failed to conceive - move to next season
- 8 - Exposed and failed to conceive - move to next year
- 9 - Exposed and failed to conceive - removed from herd
- 10 - Calving interval overlaps season (Dec-Jan) (Jun-Jul)
- 11 - Bred - but sold, removed or died prior to calving
- 12 - Cow Calved - Calf Not Found Intact or at All

Calf Removal - Animal's Removal Code

- Prior to Weaning
- 20 - Born Alive — Died Disease
- 21 - Born Alive — Died Other
- 22 - Died at Birth — Calving Difficulty
- 23 - Died at Birth — Defect
- 24 - Died at Birth — Other
- 25 - Other
- 26 - Stillborn — Full Term
- After weaning
- 30 - Appearance
- 31 - Color
- 32 - Died — Disease
- 33 - Died — Other
- 34 - Failed to Conceive
- 35 - Feet and Legs
- 36 - Performance
- 37 - Other
- 38 - Temperament

COOL Additions!

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SAPI: 157
STI: 77

Erixon Bitten 203A

NCB Cobra 47Y x BMD Miss BLK Ice Dancer
ASA# 2966135 • Hetero black • Homo polled
Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.



SAPI: 143
STI: 78

RFG/K-LER Elevation 727E

RS Elevate x MCM Top Grade
ASA# 3268058 • Homo black • Homo polled
High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!



SAPI: 111
STI: 71

B C R Perfect Vision F022

Mr CCF 20-20 x HSF Callie D613
ASA# 3516009 • Black • Homo Polled
Perfect Vision was the high-selling bull at the 2019 Cowtown Classic in Fort Worth at \$24,500 and went on to become the Reserve Champion % Bull! He has excellent structure and profile!



SAPI: 109
STI: 70

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 132
STI: 75

KCC1 Exclusive 116E

Hammer x Entourage
ASA# 3306064 • Homo black • Homo polled
\$240,000 valuation high-seller Fort Worth! Lead bull in Kearns' 2018 NWSS Champion Pen!



SAPI: 115
STI: 62

TNGL Imprint D989

TNGL Track On x JF Shock and Awe
ASA# 3173557 • Homo black • Homo polled
Division Champ at 2016 NAILE & 2017 NWSS! Use his impeccable structure and great design with outcross pedigree!



SAPI: 138
STI: 74

WRS Emergent E715

CCR Anchor x Remington Lock N Load 54U
ASA# 3280609 • Hetero Black • Homo Polled
3/4 Outcross to Dream On and Upgrade



SAPI: 113
STI: 67

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!



SAPI: 109
STI: 75

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 129
STI: 79

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Champion % for Lee.



SAPI: 126
STI: 72

VCL Foresight 17F

Mr CCF 20-20 x Profit
ASA# 3506652 • Black • Polled
Full brother to Sinclair's multi-champion \$77,500 heifer in IN.



SAPI: 125
STI: 73

KWA Law Maker 59C

CDI Authority x KWA Red Rock
ASA# 3223767
Producing highly desirable, stout progeny!



SAPI: 124
STI: 65

STF Crimson Tide DZ87

CDI Rimrock x STF Much More
ASA# 3274952
Exciting Red Genetics both phenotypically and genotypically!



SAPI: 131
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled



SAPI: 124
STI: 75

WMCC Mayhem 810 F

Mr CCF 20-20 x Hammer
ASA# 3425186 • Homo Black • Homo Polled
Wilie Morris' all-time performance leader!



SAPI: 124
STI: 60

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012 American Royal Champion!



SAPI: 118
STI: 67

Rocking P Die Hard C060

Quantum Leap x Mo Magic
ASA# 3102430 • Homo black • Homo polled
Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal 3/4 blood.



SAPI: 126
STI: 78

W/C Double Down 5014E

Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.



SAPI: 125
STI: 78

Mr CCF 20-20 100B

Mr CCF Vision x HTP SVF Dew The Stroke
ASA# 2964446 • Homo black • Homo polled
20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

THE CIRCUIT

Simmental Breeders Sweepstakes

Date: July 26-28, 2019
Location: Louisville, KY
Judges: Terry Burks, Bowling Green, KY; (Junior Show) Chris Mullinix, Manhattan, KS; (Open Show)

Open Show Purebred Females



Junior Calf Champion
 "CAJS Cupcake G42A,"
 s. by JF Back In Black 406B,
 exh. by Ally Schneider,
 Georgetown, KY.



Reserve Junior Calf Champion
 "Miss CCF Making Memories,"
 s. by Mr CCF 20-20, exh. by
 C&C Farms, Jefferson, GA.



Grand Champion and Late Senior Calf Champion
 "S/P True Love F789,"
 s. by W/C Executive Order 8543B,
 exh. by Layne Lassnick,
 Painesville, OH.

Reserve Late Senior Calf Champion
 "WHF Andie 369F,"
 s. by CDI Innovator 325D,
 exh. by Grady Grass,
 Prairie City, IA.



Reserve Grand Champion and Early Senior Calf Champion
 "TL Miss Ledger 173,"
 s. by TL Ledger, exh. by
 Savannah Page, Jefferson, GA.



Reserve Early Senior Calf Champion
 "WHF Sunny 367F,"
 s. by CCR Wide Range 9005A,
 exh. by Andrew Meier, Clinton, TN.



Summer Yearling Champion
 "Ms Kane Perfection 58F,"
 s. by WS Revival, exh. by
 Jordan Stephens, Ewing, KY.



Reserve Summer Yearling Champion
 "CNS/HFS/PCCC B-Fly F267,"
 s. by TNGI Imprint D989,
 exh. by Conley Schick, Clinton, IL.



Late Junior Yearling Champion
 "CLAC Black Satin 378F,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Tyson Woodard,
 Cambridge, OH.



Reserve Late Junior Yearling Champion
 "DTF Relentless Girl 101F,"
 s. by W/C Relentless 32C,
 exh. by Kayden Tanner,
 Millsap, TX.



Early Junior Yearling Champion
 "JSUL Mary Is Proud 8047F,"
 s. by HPF Quantum Leap Z952,
 exh. by Sara Sullivan, Dunlap, IA.



Reserve Early Junior Yearling Champion
 "JSUL Leapin Mary 8108F,"
 s. by HPF Quantum Leap Z952,
 exh. by Makenzie Hickman,
 Talent, OR.



Senior Yearling Champion
 "W/C Harrell Angel 7110E,"
 s. by W/C Relentless 32C,
 exh. by Sara Sullivan, Dunlap, IA.



Reserve Senior Yearling Champion
 "Miss CCF Dream Believer,"
 s. by LLSF Pays To Believe ZU104,
 exh. by Harley Seay,
 Lake Butler, FL.

Cow/Calf Pairs



Grand Champion
 "HF-Pays To Shine,"
 s. by LLSF Pays To Believe ZU194,
 Calf, "TGF Shining Star,"
 s. by Mr CCF 20-20, exh. by
 Peyton Puckett, Jefferson, GA.



Reserve Grand Champion
 "FBFS Exclamation 045E,"
 s. by JSSC Wide Body 090W,
 Calf, "K&A FBFS Gemma 075G,"
 s. by OBCC Blacklist 915B, exh. by
 Kaylee McInvale, Lockney, TX.

Bulls



Reserve Grand Champion and Junior Calf Champion
 "Mr CCF The Duke,"
 s. by Mr CCF Vision,
 exh. by C&C Farms, Jefferson, GA.



Reserve Junior Calf Champion
 "HILB Maximum Security G218,"
 s. by HILB/SHER Data Breach,
 exh. by Hilbrands Cattle Company,
 Clara City, MN.



Senior Calf Champion
 "Horstman Light Weight 898F,"
 s. by TJ High Calibre 556B,
 exh. by Horstman Cattle Com-
 pany, LLC, West Lafayette, IN.



Reserve Senior Calf Champion
 "Walther Moneyline,"
 s. by W/C Bankroll 811D, exh. by
 Garrett Walther, Centerville, IN.



Summer Yearling Champion
 "McFerran's Bandit 8015F,"
 s. by WLE Uno Mas X549, exh. by
 Hunter Norman, Seminole, OK.



**Grand Champion and Junior
 Yearling Champion**
 "FITZ Gideon 802F,"
 s. by Profit, exh. by Buck Creek
 Ranch, Pawnee, OK.

**Reserve Junior
 Yearling Champion**
 "Fistfulofdollars 822F,"
 s. by KMJ Revenue,
 exh. by Kydie Smith, Lindsay, OK.

Senior Yearling Champion
 "HILB/SHER Data Breach,"
 s. by HILB Oracle C033R,
 exh. by Hilbrands Cattle
 Company, Clara City, MN.



**Reserve Senior
 Yearling Champion**
 "Mr RHF Built To Burn,"
 s. by SVF/NJC Built Right N48,
 exh. by Rocky Hill Farms,
 Dawsonville, GA.

Groups

**Best Pair Bred and Owned,
 Produce-of-Dam, Breeders Herd**
 Exh. by John Ferguson,
 Mentor, OH.

Percentage Show Females



Junior Calf Champion
 "RP/BCR Built to Love,"
 s. by PVF Insight 0129, exh. by
 Josie Phillips, Maysville, KY.



Reserve Junior Calf Champion
 "SVJ Daisy Mae G8A,"
 s. by LLSF Pays To Believe ZU194,
 exh. by SVJ Farm, Amity, PA.



Late Senior Calf Champion
 "STCC Senorita 8197,"
 s. by Circle M Tejas, exh. by
 Katherine Nemcovic, Mayo, FL.

**Reserve Late Senior
 Calf Champion**
 "S&S She's So Classy 8802F,"
 s. by EXAR Classen 1422B,
 exh. by Will Neal, Osgood, IN



Early Senior Calf Champion
 "JSUL Reba's Fancy 8375F,"
 s. by FHEN Halftime A127,
 exh. by Sara Sullivan, Dunlap, IA.



**Reserve Early Senior
 Calf Champion**
 "S B C Sight To See 154F,"
 s. by Mr CCF 20-20, exh. by
 Jordan Stephens, Ewing, KY.



Summer Yearling Champion
 "K&A Eve 075F,"
 s. by FBFS 011D, exh. by
 Avery McInvale, Lockney, TX.



**Reserve Summer
 Yearling Champion**
 "Wood Keymura Katy 8076F,"
 s. by ACLL Fortune 393D, exh. by
 Kayden Tanner, Millsap, TX.



**Reserve Grand Champion and
 Late Junior Yearling Champion**
 "S&S CSCC Ms West Coast,"
 s. by Colburn Primo 5153, exh. by
 Tanner Cordes, Farmersville, OH.



**Reserve Late Junior Y
 earling Champion**
 "Miss CCF Jestress F8,"
 s. by W/C Executive Order 8543B,
 exh. by Morgan McDaniel,
 Jefferson, GA.



**Knic Overpeck Supreme
 Champion, Grand Champion
 Early Junior Yearling Champion**
 "RJ PF Rita 8288F,"
 s. by W/C Bankroll 811D,
 exh. by Sara Sullivan, Dunlap, IA.

(Continued on page 66)

THE CIRCUIT *(Continued)*



Reserve Early Junior Yearling Champion
"Miss Magnum," s. by HTP/BRAM 457 Magnum C818, exh. by Paisley Schick, Clinton, IL.



Senior Yearling Champion
"Bramlets Beautiful E742," s. by Colburn Primo 5153, exh. by Clint Main, Seymour, IN.



Reserve Senior Yearling Champion
"Miss CCF/TGF Jestress," s. by W/C Executive Order 8543B, exh. by Dylan Inman, Parsons, TN.

Cow/Calf Pairs



Grand Champion
"T-T Queen E23," s. by W/C Relentless 32C, Calf, "T-T Queen G3," s. by Mr CCF Vision, exh. by Hailey Eads, Trenton, MO.



Reserve Grand Champion
"HPF Daisy Mae E063," s. by TKCC Classified, Calf, "SVJ/Daisy Girl G063," s. by W/C Executive Order 8543B, exh. by Layne Lassnick, Painsville, OH.

Bulls



Reserve Grand Champion and Junior Calf Champion
"Mr CCF Striker G25," s. by TL Ledger, exh. by Morgan McDaniel, Jefferson, GA.



Reserve Junior Calf Champion
"P/L Stare Down 902G," s. by CCR Wide Range 9005A, exh. by Carson Peterson, Whitesboro, TX.



Senior Calf Champion
Mr BHB Cowboy 734F," s. by HPF Quantum Leap Z952, exh. by Brooklyn Burden, El Reno, OK.

Reserve Senior Calf Champion
"H/C Southbound 35," s. by W/C Relentless 32C, exh. by Hicks Cattle Company, Covington, IN.



Summer Yearling Champion
"HRF Whiskey & Tea F27," s. by WS Revival, exh. by High Ridge Farms, Albemarle, NC.



Grand Champion and Junior Yearling Champion
"Reckoning 711F," s. by W/C Relentless 32C, exh. by Braelyn Berlowitz, Cushing, OK.



Reserve Junior Yearling Champion
"ALL/FCF Proven Profit," s. by Profit, exh. by Adcock Land and Livestock Moweaqua, IL.

Senior Yearling Champion
"B C R Perfect Vision," s. by Mr CCF 20-20, exh. by Hicks Cattle Company, Covington, IN.



Reserve Senior Yearling Champion
"HRF Rounder F8," s. by STF Royal Affair Z44M, exh. by High Ridge Farms, Albemarle, NC.

Groups

Best Pair Bred and Owned and Breeders Herd
Exh. By Morgan McDaniel, Jefferson, GA.

Produce-of-Dam
Exh. By C&C Farms, Jefferson, GA.

Calf Get-of-Sire
Exh. By High Ridge Farms, Albemarle, NC.

Herdsman-Of-The-Year
Tim Schaeffer, Hagerstown, IN.

Simbrach Females



Junior Calf Champion
"LMC Demi 5F," s. by JSSC Currency 003, exh. by Jeanna Hein, Sealy, TX.



Summer Yearling Champion
"Hagan Flavia 647F," s. by Hagan Dinero 5B, exh. by Randon McDaniel, Thaxton, MS.

Reserve Summer Yearling Champion
"Smith WLE This Is Me," s. by Smith CRC Lubbock 36B, exh. by Hallie Hackett, Texaraka, TX.



Grand Champion and Junior Yearling Champion
"MC Fendi 5F/61," s. by Mr. HOC Broker, exh. by Jenna Hein, Sealy, TX.



Reserve Grand Champion and Reserve Junior Yearling Champion
"Hagan Black Beauty 367A," s. by Hagan Shamoo 32X, exh. by Garrett Stanfield, Manchester, OH.

(Continued on page 68)

INNOVATION



Visual ID



Electronic ID



Tissue Sampling



Monitoring

Allflex[®]

Livestock Intelligence

THE CIRCUIT *(Continued)*

Groups



Produce-of-Dam
“LMC Pioneer Woman 1B/129,”
ex. by Jenna Hein, Sealy, TX.



Denny Benodt Memorial Premier Breeder and Premier Exhibitor
Sara Sullivan, Dunlap, IA

Junior Show

Purebred Show Females



Junior Calf Champion and Bred and Owned Division Champion
“MJF Olympia,”
s. by WLE Uno Mas X549,
exh. by Madyson Frederick,
Chadwick, IL.



Reserve Junior Calf Champion
“IRCC Glamour 935G,”
s. by IRCC Boomshakalaka 434B,
exh. by Katie Elmhirst,
Indian River, ON.



Reserve Grand Champion and Late Senior Calf Champion
“WHF Andie 369F,”
s. by CDI Innovator 325D,
exh. by Grady Grass, Prairie City, IA.



Reserve Late Senior Calf Champion
“MCDK/HPCC Miss Star 11F,”
s. by W/C Relentless 32C, exh. by Karlee Griswold, Clinton, IA.

Early Senior Calf Champion
“TL Star 175,”
s. by SC Pay The Price C11,
exh. by Annie Reinke, Olney, TX.

Reserve Early Senior Calf Champion and Bred and Owned Division Champion
“RCC Blackeyed Suzy F604,”
s. by Mr. HOC Broker, exh. by Audrey Redalen, Chatfield, MN.



Summer Yearling Champion
“Ms Kane Perfection 58F,”
s. by WS Revival, exh. by Jordan Stephens, Ewing, KY.



Reserve Summer Yearling Champion and Bred and Owned Division Champion
“Rocking P Erica F102,”
s. by Rocking P Legendary C918,
exh. by Arlin Philips, Maysville, KY.

Early Junior Yearling Champion
“CLAC Black Satin 378F,”
s. by LLSF Pays To Believe ZU194,
exh. by Tyson Woodard,
Cambridge, OH.



Reserve Early Junior Yearling Champion
“RJ PF Rose 8596F ET,”
s. by W/C Relentless 32C, exh. by Hadley and Hogan Hendrickson, Farmland, IN.



Peter Courtney Supreme Champion, Bred & Owned Memorial Champion, Grand Champion and Junior Yearling Champion
JSUL Mary is Proud 8047F,”
s. by HPF Quantum Leap Z952,
exh. by Sara Sullivan, Dunlap, IA.



Reserve Late Junior Yearling Champion
“Jass Ginger 12F,”
s. by W/C Executive Order 8543B,
exh. by Kiersten Jass, Garner, IA.

Senior Yearling Champion
“W/C Harrell Angel 7110E,”
s. by W/C Relentless 32C,
exh. by Sara Sullivan, Dunlap, IA.



Reserve Senior Yearling Champion
“Miss CCF Dream Believer,”
s. by LLSF Pays To Believe ZU194,
exh. by Harley Seay, Lake Butler, FL.

Cow/Calf Pairs



Grand Champion
“HPF Victoria B396E,”
s. by W/C Relentless 32C,
Calf, “H/C Miss Vicki 396G,”
s. by W/C Double Down 5014E,
exh. by Joeleigh Rutledge,
Coatesville, IN.



Reserve Grand Champion
“FBFS Exclamation 045E,”
s. by JSSC Wide Body 090W,
Calf, “K&A FBFS Gemma,”
s. by Kaylee McInvale,
Lockney, TX.

Bred and Owned Bulls



Junior Calf Champion
“SC5 Just Believe G045-E6,”
s. by SFI Perception E11Z, exh. by Cara Smith, Pleasant Garden, NC.

Reserve Junior Calf Champion
“RCC Audacity,”
s. by W/C Bullseye 3046A,
exh. by Audrey Redalen,
Chatfield, MN.



Reserve Grand Champion and Senior Calf Champion
“Walther Moneyline,” s. by W/C Bankroll 811D, exh. by Garrett Walther, Centerville, IN.



Reserve Senior Calf Champion
 "J2/CMB Paramount P812,"
 s. by TNGL Imprint D989,
 exh. by Reed Hedrick, Shirley, IN.



Summer Yearling Champion
 "NXT Catalyst F814,"
 s. by NXT/SHS Real Deal B6,
 exh. by Tyler Drach, Pontiac, IL.



Reserve Summer Yearling Champion
 "McFeerans Bandit 8015F,"
 s. by WLE Uno Mas X549, exh. by Hunter Norman, Seminole, OK.



Grand Champion and Junior Yearling Champion
 "DF Battle Cry 62F,"
 s. by Ruby SWC Battle Cry 431B,
 exh. by Claire Dorsey, Moro, IL.



Reserve Junior Yearling Champion
 "Fistfulofdollars 822F,"
 s. by KMJ Revenue, exh. by Kydie Smith, Lindsay, OK.

Percentage Show Females



Junior Calf Champion and Bred and Owned Division Champion
 "RP/BCR Built To Love G303,"
 s. by PVF Insight 0129, exh. by Josie Phillips, Maysville, KY.



Reserve Junior Calf Champion
 "HFSC Felicia HF30G,"
 s. by WS Revival,
 exh. by Kara Hebert, Woodstock Valley, CT.



Late Senior Calf Champion
 "S&S She's So Classy 8802F,"
 s. by EXAR Classen 1422B,
 exh. by Will Neal, Osgood, IN.



Reserve Late Senior Calf Champion
 "RP/BCR Stylish Love F158,"
 s. by Silveiras Style 9303, exh. by A.K. Phillips, Maysville, KY.



Early Senior Calf Champion and Bred and Owned Division Champion
 "JSUL Reba's Fancy 8375F,"
 s. by FHEN Halftime A127,
 exh. by Sara Sullivan, Dunlap, IA.



Reserve Early Senior Calf Champion
 "Walther Sabrina 31F,"
 s. by Colburn Primo 5153, exh. by Garrett Walther, Centerville, IN.

Summer Yearling Champion and Bred and Owned Division Champion
 "AK/NDS Flirtatious,"
 s. by W/C Relentless 32C, exh. by Dylan Chastain, Danielsville, GA.

Reserve Summer Yearling Champion
 "Wood Keymura Katy 8076F,"
 s. by ACLL Fortune 393D, exh. by Kayden Tanner, Millsap, TX.



Late Junior Yearling Champion
 "B&K Knockout 030F,"
 s. by Colburn Primo 5153, exh. by Cole Lehnert, Lawrenceburg, TN.



Reserve Late Junior Yearling Champion
 "Double C Rosebud 1804,"
 s. by Jass On the Mark 69D,
 exh. by Luke Harker, Hope, IN.



Grand Champion and Early Junior Yearling Champion
 "RJ PF Rita 8288F,"
 s. by W/C Bankroll 811D, exh. by Sara Sullivan, Dunlap, IA.



Reserve Early Junior Yearling Champion
 "JSUL Dream Big 8992F,"
 s. by Silveiras Style 9303, exh. by Sara Sullivan, Dunlap, IA.



Reserve Grand Champion and Senior Yearling Champion
 "Miss CCF/TGF Jestress,"
 s. by W/C Executive Order 8543B,
 exh. by Dylan Inman, Parsons, TN.



Reserve Senior Yearling Champion
 "Volk Sarah E739,"
 s. by SJCC Volk Channing C020,
 exh. by Jake Nikkel, McPherson, KS.

(Continued on page 70)

Cow/Calf Pairs



Grand Champion
“MMK Elastic Heart 10E,”
s. by Mr. HOC Broker,
Calif., “Dice Miss Manhattan,”
s. by DAF/IVS/JJ Deluxe D97,
exh. by Dylan Inman, Parson, TN.



Reserve Grand Champion
“CMFM Lil Joy 738E,”
s. by MG/GSC Authority W14C,
Calif., “Helm Farms Easy Street
38G,” s. by PCC Finish Line 428E,
exh. by Caleigh Scheihing,
Geary, OK.

Bred and Owned Bulls



**Reserve Grand Champion
and Junior Calf Champion**
“Mr CCF Striker G25,”
s. by TL Ledger, exh. by Morgan
McDaniel, Jefferson, GA.



Reserve Junior Calf Champion
“P/L Stare Down 902G,”
s. by CCR Wide Range 9005A,
exh. by Carson Peterson,
Whitesboro, TX.



Senior Calf Champion
“WCCO B-Sharp 430F,”
s. by W/C Loaded Up 1119Y,
exh. by Tyson Woodard,
Cambridge, OH.

Reserve Senior Calf Champion
“Mr BHB Cowboy 734F,”
s. by HPF Quantum Leap Z952,
exh. by Brooklyn Burden,
El Reno, OK.



**Grand Champion and
Junior Yearling Champion**
“Reckoning 711F,”
s. by W/C Relentless 32C, exh. by
Braelyn Berlowitz, Cusing, OK.



**Reserve Juiner
Yearling Champion**
“MKL Stetson 89F ET,”
s. by Mr HOC Broker, exh. by
Madison Loschke, Kingsdown, KS.

Steers



Grand Champion
“King Daddy 5F,”
exh. by Chase Harker, Hope, IN.



Reserve Grand Champion
“Big X,”
s. by Mr. HOC Broker, exh. by
Belle Netolicky, Fairfax, IA.



**Grand Champion
Bred and Owned**
“Welsh’s Smoke Show,”
exh. by Gracyln Welsh,
Blandinsville, IL.

Simbrah Show Females



**Grand Champion Bred
and Owned and Junior
Calf Champion**
“Cherokee’s Harmony,”
s. by Ammo PWR Toni A803,
exh. by Kyleen Hewitt, Fouke, AR.



Reserve Junior Calf Champion
“Cherokee’s Sunni,”
s. by LMC BBS Manziel 5B2,
exh. by James Hewitt, Fouke, AR.



Senior Calf Champion
“JLF Cassandra F831,”
s. by JLF Lorrie’s Casanova,
exh. by James Hewitt, Fouke, AR.

Reserve Senior Calf Champion
“LMC Demi 5F/148,”
s. by JSSC Currency 003C,
exh. by Jenna Hein, Sealy, TX.



**Grand Champion and
Summer Yearling Champion**
“Hagan Flavia 647F,”
s. by Hagan Dinero 5B, exh. by
Randon McDaniel, Thaxton, MS.



**Reserve Grand Champion
and Reserve Summer
Yearling Champion**
“Hagan Split 6F,”
s. by Hagan Arapaho 550A,
exh. by Wesley Janik, Yoakum, TX.

Junior Yearling Champion
“LMC Fendi 5F/61,” s. by Mr.
HOC Broker, exh. by Jenna Hein,
Sealy, TX.



**Reserve Junior
Yearling Champion**
“Smith New Idea 298F,”
s. by Smith Stout N Black,
exh. by Jadan Butler, Berclair, TX.



Senior Yearling Champion
 “Estes Espresso E336,”
 s. by Chief C67, exh. by
 Anna Sweat, McCaskill, AR

Cow/Calf Pairs



Grand Champion
 “Smith Joyful Rosie 186E,”
 s. by Smith Satisfies,
 Calf, “OGC Black Magic,”
 s. by Smith Just Because,
 exh. by Olivia Mitchell, Vidor, TX.



Reserve Grand Champion
 “Smith Satin Lady 30D,” s. by
 Smith Rhett, Calf, “Lady’s Daisy,”
 s. by Smith Shortstop,” exh. by
 Cameron Young, Vidor, TX.

**Bred and Owned
 Bulls**



Grand Champion
 “Rolling Hills First Down,”
 s. by TK/FCC Kaboom,
 exh. by Sara Sweat, McCaskill, AR.



Reserve Grand Champion
 “OGC Black Magic,”
 s. by Smith Just Because,
 exh. by Olivia Mitchell, Vidor, TX.

Showmanship



Junior Champion
 (15 and under)
 Andrew Meier, Clinton, TN

Senior Champion
 (ages 16 and older)
 Blaze Beasley, Doerun, GA

**Circle M Farms Showmanship
 Showdown Winners**



Grand Champion
 Jake Nikkel, McPherson, KS.

Reserve Grand Champion
 Sara Sullivan, Dunlap, IA.



**Nathan Adkins Memorial
 Scholarship Winner**
 Hailey Hedrick, Shirley, IN,
 with Nancy Adkins.



**Bill Couch Memorial
 Herdsman Award**
 A.K. Phillips, Maysville, KY ◆

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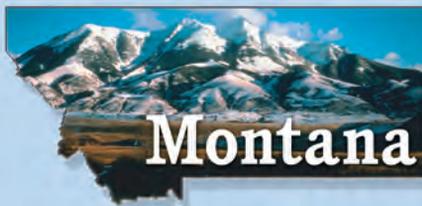
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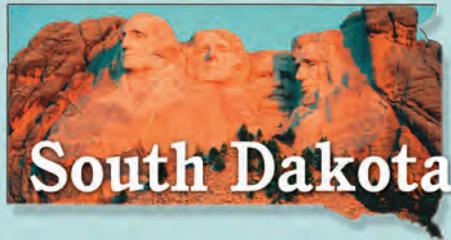
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*GGP-LD	\$50
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*Add-on tests available

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	Free

**Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.

***Prices are subject to change

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Pulmonary Hypoplasia with Anasarca (PHA)	
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Contractural Arachnodactyly (CA)	
<i>(Individual defect tests can be ordered for \$25.)</i>	
Oculocutaneous Hypopigmentation (OH) \$25
BVD PI \$5

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) Allflex Applicator - \$40.00 Blood Cards - \$1.00 ea. (processing fee) Hair Cards - \$5.00 ea. (processing fee)

THE Enrollment

Spring 2019 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2018**.
Late enrollment available until February 1, 2019.

Fall 2019 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2019**.
Late enrollment available until August 1, 2019.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>		
Junior First Time Membership Fee*	\$50
Prefix Registration	\$10

*After January 1: \$105 for Adults and \$25 for Juniors

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$50

Fiscal year runs from July 1 – June 30

*\$50 reinstatement fee may apply if paying ASF after October 23, 2018.

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	..	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>		
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing	\$50
<i>(not including shipping or mailing).</i>		
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$17
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

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Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

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DATE BOOK

OCTOBER

- 1-2 "A Cut Above" Online Sale — www.ahlbergcattle.com
- 4 Factory Direct Sale — West Lafayette, IN
- 4 Trinity Farms' 2nd Annual Generations of Excellence Female Sale — Ellensburg, WA
- 5 Buckeye's Finest Sale — Zanesville, OH
- 6 Field of Dreams Production Sale — Hope, IN
- 6 Quality Control III — Indian River, ON
- 6 Traynham Ranches' Female Sale — Fort Klamath, OR
- 6 Wisconsin Simmental's Midwest Fall Roundup — Lancaster, WI
- 8-9 R.A. Brown Ranch's Annual Sale — Throckmorton, TX
- 11 Red River Farms, Buck Creek Cattle and Rocking P Livestock "Ladies of the Lonestar" Production Sale — Grand Saline, TX
- 12 New Day Genetics' Ranch Ready Bull Sale — Springfield, MO
- 12 New Direction Sale — Seward, NE (pg. 20)
- 12 The Black Label Event — Grandview, TX
- 12 The Magnolia Classic — Starkville, MS
- 13 Sullivan Farms' Maternal Legends Sale — Dunlap, IA
- 14 Burlap and Barbed Wire Vol. V Female Sale — Clay Center, KS
- 15 Oktoberfest at Windy Ridge — Seward, NE
- 15 Top Shelf Genetics Online Sale — www.sconlinesales.com
- 18 Buckles and Banners Sale — West Point, IA
- 19 Indiana Performance Bull Test Sale — Springville, IN
- 19 Midwest Made Sale — Prairie City, IA
- 19 MN Beef Expo — White Satin On Ice and All Breeds Sale — Minneapolis, MN
- 19 Shenandoah's Shining Stars Fall Sale — Quicksburg, VA (pg. 42)
- 19 Tennessee Fall Showcase Sale — Lebanon, TN
- 22 Koz-E Acres and Wilmes Farms' Fall Harvest Sale — Le Sueur, MN
- 25 25th Annual Hokie Harvest Sale — Blacksburg, VA
- 26 7P Ranch's 44th Annual Production Sale — Tyler, TX (pg. 19)
- 26 Cason's Pride and Joy Elite Female Sale — Russell, IA (pg. 39)
- 26 Cattlemen's Preferred Sale — Ratcliff, AR
- 26 Clear Choice Sale — Milan, IN (pg. 77)
- 26 Fred Smith Company Ranch's Extra Effort Sale — Clayton, NC
- 26 Michigan Simmental Association's 6th Annual Fall Sale — St. Louis, MI
- 26 Pennsylvania Fall Classic Sale — Waynesburg, PA (pg. 23)
- 26 Red Hill Farms' "Bulls and Females of Fall V" — Lafayette, TN
- 28 Rust Mountain View Ranch's 6th Annual "Queens of the Pasture" Female Sale — Mercer, ND (pg. 9)
- 29 CRR Simmentals' Online Female Sale — sconlinesales.com (pg. 8)

NOVEMBER

- 1 APEX Cattle Complete Dispersal of Fall Calving Herd — Dannebrog, NE
- 1 High Ridge Farms' Genetic Opportunity Sale — Albemarle, NC (pg. 44)
- 2 Harriman Santa Fe Bull Sale — Windsor, MO
- 2 Irvine Ranch Production Sale — Manhattan, KS
- 2 Land of Lincoln Sale, — Altamont, IL (pg. 10)
- 2 Missouri Simmental's Fall Harvest Sale — Springfield, MO
- 3 Hawkeye Simmental Sale — Bloomfield, IA (pg. 38)
- 3 Triangle J Ranch's Female Sale — Miller, NE (pgs. 20, 31)
- 9 Deer Creek Farm's Annual Bull and Heifer Sale — Lowesville, VA
- 9 Gibbs Farms' 14th Annual Bull and Replacement Female Sale — Ranburne, AL
- 16 Stanley Martins Farms' Herd Reduction Sale — Decorah, IA (pg. 11)
- 16 Timberland Cattle's Fall Bull Sale — Vernon, AL (pg. 74)
- 19 NAILE Select Sale — Louisville, KY (pg. 79)
- 22 Heartland Simmental Performance with Class Sale — Waverly, IA
- 23 Best of Both Worlds Sale — Newark, OH
- 23 Callaway Cattle Company's Bull Sale — Hogansville, GA
- 23 Felt Farms' Foxy Ladies Sale — West Point, NE
- 23-26 LMC Giving THANKS Online Sale VI — www.lamunecacattle.com
- 23 Southern Cattle Company's Annual Bull Sale — Marianna, FL
- 24 North Central Simmental Fall Classic — Hubbard, IA
- 29 Chestnut Angus Female Sale — Pipestone, MN
- 30 Trennepohl Farms' Right By Design Sale — Middletown, IN (pg. 25)

DECEMBER

- 2 Dakota Ladies Online Sale — www.hilltopsimmentalsd.com
- 7 8th Annual Strickland/Driggers Bull Sale — Glennville, GA
- 7 Altenburg Super Baldy Ranch's "Bred to Be Cows" Production. Sale — Fort Collins, CO (pg. BC)

(Continued on page 82)



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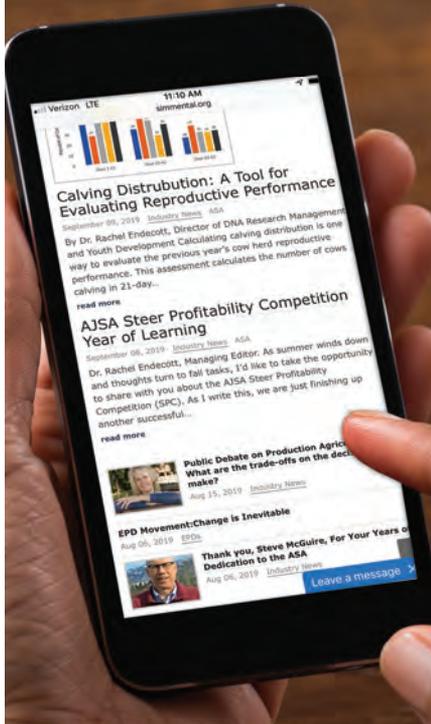
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DATE BOOK continued

DECEMBER (CONT.)

- 7 Jewels of the Northland Sale — Clara City, MN
- 7 Montana's Choice Sale — Billings, MT
- 7 Next Step Cattle Company's Bull Sale — Livingston, AL
- 7 T-Heart Ranch's Fall Female Sale — LaGarita, CO
- 14 Hartman Cattle Company Customer Appreciation Sale — Tecumseh, NE
- 14 NDSA's Simmental Classic Sale — Mandan, ND
- 14 North Alabama Bull Evaluation Sale — Cullman, AL
- 15 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 21 South Dakota Source Sale — Mitchell, SD

JANUARY 2020

- 17 Diamond Bar S Bull Sale — Great Falls, MT
- 18 Rust Mountain View Ranch's 4th Annual Rust Denver Online Semen, Embryo and Pick Sale — Denver, CO (pg. 9)
- 18 SimMagic On Ice — Denver, CO
- 20 National Western "The One-Volume XXVI" Sale — Denver, CO (pg. IFC)
- 22 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 24 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 21)
- 25 Double J Farms' 46th Annual Bull Sale — Garretson, SD (pg. 73)
- 25 J&C Simmentals' Bull Sale — Arlington, NE (pg. 20)
- 26 Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, IA
- 26 Triangle J Ranch's Bull Sale — Miller, NE (pg. 20)
- 27 APEX Cattle Annual Heterosis Headquarters Bull and Bred Heifer Sale — Dannebrog, NE
- 30 Black Hills Stock Show and Sale — Rapid City, SD

FEBRUARY

- 1 Cowtown Classic Simmental Sale — Fort Worth, TX, 37
- 1 Klain Simmental's 38th Annual Sale — Turtle Lake, ND
- 1 Prickly Pear Simmental Ranch's Made in Montana Sale — Helena, MT (pg. 72)
- 1 Springer Simmentals' Sale of Value Based Genetics — Decorah, IA
- 1 Turn In Bull Sale — Worthing, SD
- 2 Blue River Gang's 36th Annual Production Sale — Rising City, NE
- 2 Hartman Cattle Company Simmental Bull Sale — Tecumseh, NE
- 3 Gateway Simmental Breeding Value Bull Sale — Lewistown, MT
- 5 Begger's Diamond V Annual Sale — Wibaux, MT (pg. 72)
- 5 Lazy C Diamond Ranch's Annual Bull and Female Production Sale — Kintyre, ND
- 6 Hart Simmentals' Power Bull Sale — Frederick, SD
- 6 Rust Mountain View Ranch's 9th Annual "Ace In the Hole" Bull Sale — Mercer, ND (pg. 9)
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 73)
- 7 Bata Brothers/Bell Family 23rd Annual Joint Simmental Bull and Female Sale — Rugby, ND
- 7 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 75)
- 7 Kunkel Simmentals' Annul Bull and Bred Female Sale — New Salem, ND
- 7 Watertown Winter Farm Show and Sale — Rapid City, SD
- 8 Mississippi-Dixie National Simmental Sale — Jackson, MS
- 8 Rousey SimAngus™ Bull Sale — North Platte, NE
- 8 Rydeen Farms' Genetics with Vision Simmental and SimAngus™ Bull and Female Sale — Clearbrook, MN
- 8 Sutphin Cattle Company's 26th Annual Bull Sale — Lamar, CO
- 10 Dakota Power Bull Sale — Valley City, ND
- 10 Edge of the West Bull and Female Sale — Mandan, ND
- 10 Iowa Simmental Association's "Mark of Genetic Excellence" Sale — Des Moines, IA
- 11 Bar CK Cattle's Profit Sharing — Culver, OR
- 11 Bichler Simmentals' 15th Annual "Quality Not Quantity" Production Sale — Linton, ND
- 11 Werning Cattle Company's Production Sale — Emery, SD
- 12 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 12 River Creek Farms' 9th Annual Production Sale — Manhattan, KS (pg. 75)
- 12 Wilkinson Farms Simmentals' 22nd Annual Production Sale — Montpelier, ND
- 13 Brand of Excellence Sale — West Point, NE
- 13 Lassel Ranch Simmentals' 27th Annual Bull Sale — Glendive, MT
- 14 Bred for Balance Sale — Starbuck, MN
- 14 R&R Cattle Company's Annual Bull and Female Sale — Chamberlain, SD
- 14 TNT Simmentals' 35th Annual Bull Sale — Almont, ND
- 15 7P Ranch's 26th Annual Spring Bull and Female Sale — Tyler, TX
- 15 Dixon Farms' Private Treaty Sale and Open House — Atwood, KS
- 15 Houck Rock Creek Ranch Spring Private Treaty Bull Sale — Allen, KS ◆

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Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
November '18	Oct 1	Oct 10	Oct 19	Nov 1
Dec '18/Jan '19	Nov 15	Nov 21	Dec 7	Dec 19
February '19	Dec 28	Jan 4	Jan 18	Jan 31
March '19	Feb 1	Feb 9	Feb 16	March 1
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¹J.C. Williams, A.F. Loyacano, A. DeRosa, J. Guris, B.C. Clymer and F. Guerinio (v0.1) p. 1. A comparison of persistent anthelmintic efficacy of topical formulations of doramectin, ivermectin, eprinomectin and moxidectin against naturally acquired nematode infections of beef calves. *Vet Parasitol* 85(4):277-288.

²Data on file. Bayer, Shawnee Mission, KS



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By WBF Significant
EPDs: CE: 6 \$API: 114 \$TI: 77



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CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 12 \$API: 114 \$TI: 69



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 10 \$API: 107 \$TI: 60



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: 5 \$API: 87 \$TI: 55



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 20 \$API: 122 \$TI: 59



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 19 \$API: 151 \$TI: 77



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 11 \$API: 123 \$TI: 69



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 8 \$API: 110 \$TI: 59



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 9 \$API: 115 \$TI: 66



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 15 \$API: 136 \$TI: 66



Kappes Big Ticket C521

By Lock N Load 54U
EPDs: CE: 11 \$API: 118 \$TI: 67



NEW

Hook's Brilliance 37B

By Hooks Shear Force
EPDs: CE: 12 \$API: 168 \$TI: 84



NEW

OBCC Ships Ahoy D150

By CCR Anchor 9071B
EPDs: CE: 15 \$API: 150 \$TI: 74



NEW

PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 8 \$API: 103 \$TI: 62



NEW

JBSF Gavel 9D

By Mr TR Hammer 308A
EPDs: CE: 8 \$API: 110 \$TI: 68



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 4 \$API: 95 \$TI: 58



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 10 \$API: 117 \$TI: 70



CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 12 \$API: 120 \$TI: 67



NEW

WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPDs: CE: 16 \$API: 153 \$TI: 89



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 14 \$API: 128 \$TI: 54



W/C Relentless 32C

By Yardley Utah Y361
EPDs: CE: 9 \$API: 120 \$TI: 65



3/4 SimAngus

WS Stepping Stone B44

By W/C Lock Down
EPDs: CE: 10 \$API: 125 \$TI: 75



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 13 \$API: 118 \$TI: 58



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 17 \$API: 133 \$TI: 65



WS Revival B26

By LLSF Uprising Z925
EPDs: CE: 11 \$API: 116 \$TI: 66



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPDs: CE: 7 \$API: 110 \$TI: 71



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPDs: CE: 14 \$API: 132 \$TI: 67



W/C Cash In 43B

By JS Sure Bet 4T
EPDs: CE: 13 \$API: 116 \$TI: 58



LLSF Addiction AY792

By Top Grade
EPDs: CE: 7 \$API: 113 \$TI: 67



W/C Rolex 0135E

By Yardley Utah Y361
EPDs: CE: 15 \$API: 135 \$TI: 67

Relentless brother - sexed semen available.



CDI Executive Power 280D

By W/C Executive Order
EPDs: CE: 10 \$API: 139 \$TI: 87



HPF Tradecraft D010

By JF Milestone 999W
EPDs: CE: 7 \$API: 116 \$TI: 69



FBF1 Combustible Y34

By Steel Force
EPDs: CE: 13 \$API: 104 \$TI: 58



LLSF Uprising Z925

By Heads Up 20X ET
EPDs: CE: 7 \$API: 100 \$TI: 73

SimAngus™



CCR Anchor 9071B

By CCR Cowboy Cut 5048Z
EPDs: CE: 16 \$API: 160 \$TI: 79

SimAngus™



HILB Royal Rumble E102W

By W/C Executive Order 8543B
EPDs: CE: 14 \$API: 132 \$TI: 75

NEW



W/C Grandstand 6B

By W/C Wide Track 694Y
EPDs: CE: 13 \$API: 137 \$TI: 70



Ford's-WMCC Revolution 60E

By CCR Cowboy Cut 5048Z
EPDs: CE: 13 \$API: 138 \$TI: 76

NEW



HPF Rockstar B332

By JF Milestone 999W
EPDs: CE: 7 \$API: 124 \$TI: 75



LHT Viper 65E

By W/C Loaded Up 1119Y
EPDs: CE: 16 \$API: 134 \$API: 66

NEW



JBSF Logic 5E

By W/C Relentless 32C
EPDs: CE: 14 \$API: 124 \$TI: 63

NEW



Long's Stand Alone B35

By Built Right
EPDs: CE: 7 \$API: 130 \$TI: 70



Yardley Top Notch C371

By Sandeen Upper Class 2386
EPDs: CE: 16 \$API: 133 \$TI: 63



Perfect Vision 26D

By MR CCF Vision
EPDs: CE: 14 \$API: 116 \$TI: 70

20-20's brother



Rousey Gold Strike 512C

By Hooks Trinity 9T
EPDs: CE: 17 \$API: 157 \$TI: 87

SimAngus™



WLTR Nashville 22A ET

By High Voltage
EPDs: CE: 12 \$API: 113 \$TI: 69

W/Overs



SAS Big Bruzer Y131

By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 121 \$TI: 68

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EPDs as of 9/12/19



ASR LONGEVITY Y184

ASR/GLS Pacesetter x ASR Showcase

ASA# 2598898 Homozygous Black & Polled

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stav
12	1.7	78	113	0.22	11	14	52	17.5
DOC	CW	YG	Marb	BF	REA	Shr	TI	API
6.4	41	-0.53	0.18	-0.107	1.22	-0.25	78.8	141

Dam is ASR Miss Primrose M231 – 17 year old herd matron

Produces sound footed, long lasting females!

Owned by Mike & Celeste Rains, Oakley, KS & ABS, Global



ASR AMERICAN PATRIOT F843

Black Hawk x Lucky Jess

ASA# 3485821 Homozygous Black & Homozygous Polled

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stav
16.1	-1.0	77.5	121	0.27	10.8	23	61.6	19.7
DOC	CW	YG	Marb	BF	REA	Shr	TI	API
11.7	47.4	-0.40	0.28	-0.076	1.15	-0.43	85.9	161.8

Dam is ASR Miss Primrose D663 – Descends from the same cow family as ASR Longevity Y184 dam.

#2 API Black Hawk son in the entire breed!

Owned by Bonnydale Simmental, Bridgetown, Western Australia

Semen Available \$30/straw.



ASR BIRTHRIGHT F834

W/C Executive Order x Rem Lock n Load 54U

ASA# 3485818 Red & Homozygous Polled

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stav
17.3	-1.8	73	114	0.26	9.3	23	59.7	11.7
DOC	CW	YG	Marb	BF	REA	Shr	TI	API
16	24.2	-0.47	0.17	-0.085	0.99	-0.27	82.1	141.7

Top seller in our 2019 Spring bull sale – \$16,000

A big time red calving ease prospect!

Grand dam is the dam of ASR Augustus Z2185 at Genex

Owned by ST Genetics and TNT Simmental, North Dakota

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